



GSCS Monthly e-newsletter

"The official voice of straight chiropractic in NJ"

DECEMBER 2020

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From The Prez

Housing

The housing or house for your nervous system is your spine. One of the number one causes of problems in a house is faulty electrical wiring. Without the electricity, there is no light in the house! It is similar in the human body. Without the proper current running through your nerve system free of obstructions there is no power to the house

and henceforth there is no light or life in the body. It is such a simple concept that it eludes us in this profession as a whole. How would you like your house to be? Would you like the lights on or off? I think in the effort to become SO scientific we have lost the beauty and simplicity of chiropractic. Try using simple and truthful analogies with your patients. You might just build a practice where people can easily tell their friends and family what we do. He turns the lights back on in my house, ha, ha!

Jay Yuhas, D.C.
GSCS President

Guest article: Phil McMaster President, New Zealand College of Chiropractic

"I have tried to give you a sense for what the chiropractic environment in New Zealand is like with some historical perspective and also to give a sense of the influence that the College has had on the practice of chiropractic in NZ. Bottom line is, chiropractic in NZ is primarily the correction of vertebral subluxations. Whether that is done for therapeutic means or whether it is applied from a vitalistic point of view may vary a bit, but we have no crazy use of modalities or duplication of other therapeutic services included over here."



The Early Days

It is recorded that the first chiropractor in New Zealand was Thomas Giles who had a practice in Dunedin in 1910. He apparently had no formal training but had been exposed to the early chiropractic premises. Seeking a formal education, he encouraged Henry Otterholt DC, a newly graduated practitioner from the Palmer School of Chiropractic to manage his Dunedin practice while he went to the USA and completed the two year course at PSC. Thomas Giles returned to Dunedin late in 1915 and he and Henry Otterholt remained in practice together until 1917.

This unorthodox approach - establishing a practice and *then* getting a qualified chiropractor to continue to run it *while* Giles travelled to USA to gain qualifications has proven to be very typical of the New Zealand approach to chiropractic ever since. History shows that New Zealanders have been prepared to use sometimes controversial, untested means to achieve desired objectives for the profession and its advancement in New Zealand. From a land where being innovative and creative has been an important part of its existence due to its relative isolation, the Kiwi 'Can do' attitude is deeply embedded in our DNA.

In the era before 1950, the chiropractors in New Zealand were a relatively small professional group. Family groups and some groups related through religious affiliations tended to dominate. All were typical of the families in which chiropractic was a popular vocation. A group, principally in the South Island had a strong affiliation with The Cooneyite religion. There is no evidence of religious correlation with their presentation of clinical chiropractic.

For some years after the 1920s there was limited expansion of the profession throughout the country. World War 1 had reduced the male population and travelling overseas to acquire an education was neither easy nor as affordable as it is currently. Because of religious affiliations, many of the early practitioners were conscientious objectors during World War II and this caused some conflict with those in the profession who had served in the military.

All chiropractic education then was in the United States of America, principally at the then Palmer School of Chiropractic. In the latter part of this period, World War II intruded on New Zealander's lives

and it was not until the cessation of hostilities that a new generation of practitioners began to arrive on the scene.

It is interesting to realise that New Zealanders travelled to the USA by ship, and for some, had no contact except by post with friends and family in New Zealand for the entirety of their time as students. Travel by air was in its formative stages for the masses and telephone communication was unreliable and expensive.

The students of the late 1940s and 1950s were also caught up in the restrictive financial rules of that era. Obtaining US\$ was a difficult exercise and a chiropractic education in the USA was expensive and had to be entirely self-funded. Tertiary education in New Zealand was free, so there were no loans, grants or scholarships available at the time.

Registration of Chiropractors in New Zealand

Until this time, the professional association in New Zealand, the New Zealand Chiropractors' Association (NZCA) had been a relatively inactive group, but in the 1950s the newer members and those to follow during the decade of 1950-60 began to agitate for a bigger place in the professional community.

With the energy of the newer members, political activity to have the profession regulated under a Registration Act became intense. On the last day of that Government, Friday 28 October 1960, the closing act of the Labour Party was the passing of the Chiropractors' Act. This was the first ever *National* legislation for chiropractic passed worldwide. Significantly, many non-New Zealand chiropractors took advantage of the new act and registered in New Zealand under a grandfather clause giving them kudos in other parts of the world where there was no recognition of the profession at all.

In the 1970s the NZCA began to take a serious look at its future and decided to agitate for inclusion in the public health services. There was concurrently a strong movement by the physiotherapy group to become manipulators and their claims to include the same objective and superior training as chiropractors.

It needs to be known that at this time, as previously, chiropractic was very much opposed and oppressed by the medical political machine. Chiropractors were prevented from participation in most health arenas including access to medical libraries and were strongly opposed in every submission they made before various parliamentary select committees relating to health services. An extremely large petition by patients, orchestrated by the profession was presented to parliament. The petition of over 100,000 names was the largest ever presented in New Zealand parliamentary history at that time. This resulted in a "favourable recommendation" from the petitions committee, effectively telling parliament to take some action on the chiropractic issue.

The New Zealand Royal Commission of Inquiry

In the late 1970's the Government of the day announced a Royal Commission of Inquiry into Chiropractic. There was clear intent to resolve the nagging irritation of the chiropractic profession for all time. The political bodies in medicine saw this as an opportunity to eliminate chiropractic.

The worldwide chiropractic community, although supported by legislation in North America, had no substantive scientific or investigative background and so the NZ Inquiry carried the responsibility and to some degree, the future of the profession in its hands. There had been no major clinical trials or valid research data at that time in the world. There had been data produced but no significant trials had been attempted. The results of the commission were favourable beyond the wildest dreams of the NZCA.

The Government appointed Commission had made a raft of recommendations for implementation of proposals benefiting the public and indirectly the chiropractors. Conversely, the medical profession was aghast at the outcome, as virtually everything they had objected to had been blown away.

One of the final recommendations made by the Commission was that a chiropractic education institution should be established in New Zealand.

A School of Chiropractic

After an initial contact from a Wellington Polytechnic, discussions began at NZCA council level around the possibilities of starting a chiropractic school in New Zealand. These discussions were led primarily by Dr. Jim Stinear and supported by Drs. Robin Taylor, Phil McMaster and Brett Ireland. Jim, Phil and Brett were all graduates of Sherman College of Straight Chiropractic and Robin was previously a lecturer at Sherman.

Documentation and a start-up budget were approved, and a lease taken on an inner-city Auckland site for a course comprising a Bachelor of Science degree from Auckland University and a chiropractic component through the new School.

The 'New Zealand School of Chiropractic' was originally headed in 1994 by Jim Stinear who designed, maintained and guided the course through some very turbulent years. The underpinning philosophy of the School was to provide an education that provided an equal balance of Philosophy, Science and Art – something that the College, to this day has maintained a very strong commitment for and enjoys a strong international reputation for.

Financial stress and a decision to purchase property in Mt Eden for a clinic facility resulted in financial embarrassment which brought the struggling school to a state of near collapse in and around 1999. Many New Zealand chiropractors lost large amounts of money in this endeavour.

Fortunately, the concurrent liberalisation of the NZ education system occurring at this time was allowing private institutions to apply for and receive some Government funding when standards were deemed to have reached appropriate levels and this was partly the salvation of the Chiropractic College.

In the process the original 'School' was able to walk away from the debts and liabilities incurred.

The New Zealand College of Chiropractic (NZCC)

In 2002, the 'New Zealand College of Chiropractic' as it had become, found itself in a difficult financial position again. Dr. Phil McMaster was engaged by the Board of Trustees as Interim President for nearly a year. By March 2003 the College had completely restructured its administration, course delivery and operational strategies and with the help of a significant loan from Sherman College, Palmer College and Cleveland College, a solid plan forward was implemented and the College grew to where it is today – a specialist, boutique, supportive, international chiropractic institution where excellence is nurtured and values are exemplified.

The College remains true to its founders' original tenets. The College has not accepted donations from supplement companies, orthotic manufacturers, therapeutic taping companies etc.. so is not beholden to anyone outside of the chiropractic profession. This places the NZCC in a position where they can teach chiropractic in about as 'pure' a form as possible and yet continues to maintain the highest level of accreditation offered by both the New Zealand Qualifications Authority and by the Council on Chiropractic Education Australasia. The NZCC offers a five-year professional Bachelor's Degree that is equivalent to any other chiropractic qualification anywhere in the world. This means its graduates are eligible to practice all over the planet and virtually all of them are employed at least four months prior to graduating.

The graduates are well known for being 'practice ready' upon graduation, being excellent in the analysis and correction of vertebral subluxations and confident articulators of chiropractic.

Chiropractic Practice in New Zealand

The majority of chiropractors practicing in New Zealand are NZCC graduates and practice largely as they were taught. Chiropractic in New Zealand enjoys a unique marketplace with a legislated scope of practice that, while not as broad as that in North America, is very much suited to serving the public of New Zealand well. With less reliance on third party payment schemes, and with health insurance much less of an influence in health care choice, chiropractors tend to serve a more specialised role and there is less duplication of other professional services, relatively speaking. New Zealanders are

great consumers of chiropractic care and are more commonly making chiropractic part of their plan for the health of themselves and their families.

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Practice Tip

At this time with people living with the "Pandemic", what if you offered your health talk and/or other classes about how the body works and how chiropractic fits into the natural health lifestyle complimentary as a Zoom Meeting?

It's very different from producing YouTube videos because, with Zoom, it's interactive. You're actually talking to someone that you can see and who can see you. I know there's a bit of a learning curve on using it, if you haven't used it before, so here's a tutorial on how to start:

[Click HERE for the link](#)

A great potential way to get people to understand chiropractic a little bit better in a non-threatening setting!

submitted by Martin & Joy Brown



Jon Gordon: Change it, don't let it change you



In 2020 it feels like we're living in pot of boiling water. So much division. So much fear. So much anxiety. So much stress.

While we can't always control the circumstances we are in, we can control how we respond to them.

We have a choice.

We can choose to be like an Egg, a Carrot or a Coffee Bean.

When placed in the pot of boiling water, an Egg is hardened. A Carrot is weakened. Don't be like either.

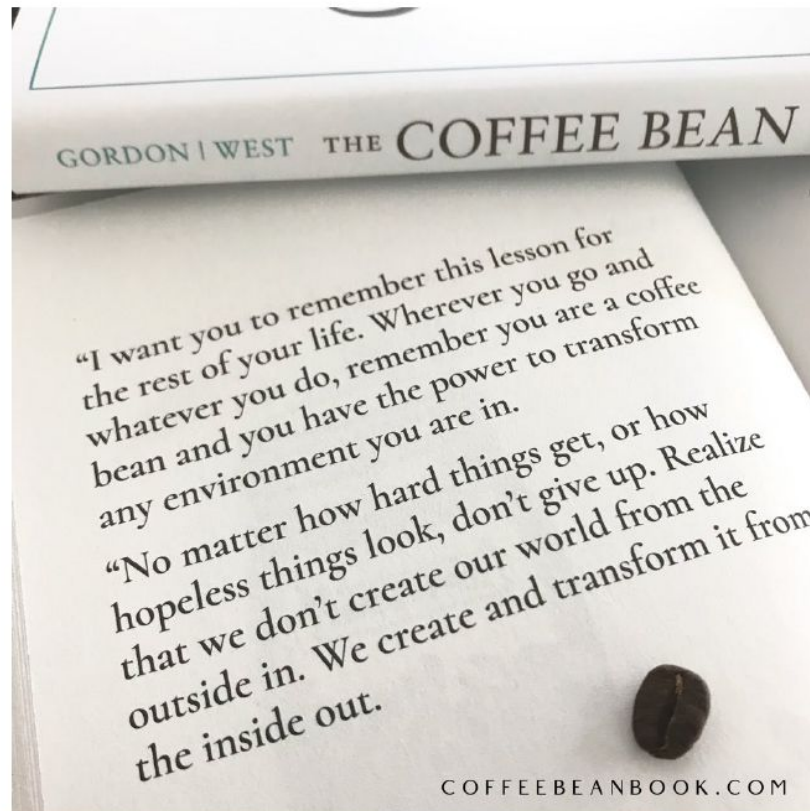
Instead be like The Coffee Bean. It transforms the water into something more.

Just like the Coffee Bean, you have the power inside you to transform the environment around you.

You don't have to let your circumstances define you. You can define your circumstances. No matter how difficult the environment, you have the power to help change it.

Don't give up. Be the Coffee Bean today!

www.jongordon.com



GSCS Convention 2021 Register Now!



The Garden State Chiropractic Society has scheduled their convention for April 10 & 11, 2021 and it will be presented virtually.

We are thrilled to announce our exceptional line-up of speakers for our annual convention. Drs. Robert Berkowitz, Jack Bourla, Judy Campanale, William Decken, Anthony DeMarco, Joseph J. Donofrio, Brian Dooley and Christopher Kent have agreed to be a part of our program. 15 hours of continuing education have been submitted for approval. You will need thirty hours of continuing education, including at least two hours of nutrition and risk management completed by August 31, 2021 in order to renew your NJ license. Our convention will meet the nutrition and risk management requirements for NJ renewal.

Register now for Early Bird registration. Rates increase January 11, 2021.

[Click HERE for EARLY BIRD registration.](#)

Philosophy article

Success is believed to come in many forms and is often pursued and measured in many different ways. Albert Einstein looked at it this way, *"Try not to become a man of success. Rather become a man of value."*

Let that sink in a moment.

Perhaps the most brilliant human who ever lived finds it important enough to direct the focus first toward *value*. How curious! Why?

I never had the monumental pleasure of meeting Einstein but, from what I've read about him or heard or seen in recordings of him, I have a firm belief that he was a person who made a huge difference in this world ... not by accident. I also have a firm belief that he was a success, in just about any possible measure of the word, but I think he would tell us that his success was founded largely or even wholly on what he focused on - the glorious fundamental nature of the entire universe - and not so much in what it brought to him, though that was certainly ample, as well. He became the most recognizable person on Earth and certainly didn't die a pauper. The thing is, talk about Big Picture thinking! One man's original thinking and work has shaped the thinking of an entire planet's population.



READ MORE

submitted by Jim Healey

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Link to NJBCE Zoom meetings

The GSCS continues to have a presence at our monthly NJ State Board of Chiropractic Examiners meetings. Meetings are now on-line, so anyone can easily log on and experience the workings of our State Board.

A link to the meeting info can be found [HERE](#).

Today's quote



Office furniture and chiropractic equipment for sale

Chiropractor retiring. Click [HERE](#) for flyer with pictures.



Become a GSCS member

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?



The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

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