



GSCS Monthly e-newsletter

"The official voice of straight chiropractic in NJ"

JULY / AUGUST 2021

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From The Prez

Persistence

Persistence can be defined as firm or obstinate continuance in a course of action

in spite of difficulty or opposition. It could also be defined as swimming upstream or pushing a large stone uphill. This is often the difference to a successful great life in chiropractic practice versus quitting or chasing the newest way to get new people in the door or turning back downstream or downhill to practice medically and be with the crowd. The cool thing is once you overcome momentum you reach the top of the hill or the source of the stream and you literally spend your practice coasting downhill. So keep going!

Jay Yuhas, D.C.
GSCS President

Stillness is the key

In ***Stillness is the Key***, there is a story about Napoleon's habit of actively *delaying* the opening of his mail. Why would he do such a thing? Because most issues resolved themselves and he wanted to let time sort things out for him. We would do well to emulate him. There's no need to rush. We don't need to be so reachable—in fact, humans survived for *hundreds of thousands of years* without DMs, and texts, and Slack Channels. You'll be fine. Slow down. Let it come to you. Enjoy this moment. Enjoy the stillness. Life is too short to rush through it.



Taken from The Daily Stoic - Ancient Wisdom for Everyday Life

GSCS Annual Summer Picnic with the Jersey Shore BlueClaws



The GSCS is teaming up with the Jersey Shore Blue Claws for our Annual picnic on Sunday, September 12 at 1:05! The BlueClaws are a High A affiliate of the Philadelphia Phillies organization and will play the Greensboro Grasshoppers, a Pittsburgh Pirates affiliate.

We have secured the BlueClaws Party Deck, an open-air and under-cover private area that holds between 50-80 guests.

Each deck offers 36 fixed-seats plus additional tables and chairs and the option for a cash bar. Party Decks include High-Definition TV as well as a panoramic view of the game.

Ticket prices include: A one and a half hour all-you-can-eat buffet. Soft drinks, water, coffee and dessert are included. A Kosher Menu and pricing are available upon request.

Adults: \$20. Children ages 5-12: \$12. Children under 5 years old are free. Gates open at noon. Game starts at 1:05.

Kids run the bases after the game!

First Energy Park, 2 Stadium Way, Lakewood.

[Click HERE](#) for your registration flyer. Or call Bob Berkowitz at 732-573-7070 directly to register and pay for your tickets.

See you there!

Game Highlights:

Fan Appreciation Day

The final game of the season is Fan Appreciation Day with specials throughout the ballpark!
Presented By AJ Perri | All Fans

\$5 Michelob Ultra Cans

At every Sunday game, enjoy \$5 16 oz. Michelob Ultra cans in The Sand Bar and the first and third base concession stands. All Fans 21 & Older

Bring Your Dog

Dogs are welcome at Sunday BlueClaws home games. Dog owners will need to sign a waiver at the Box Office after picking up their \$2 Pooch Pass.

Practice Tip

Back to School...

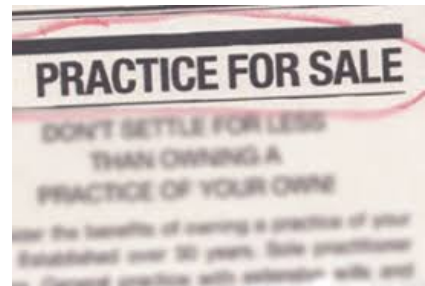
Over the past few years, we have offered a backpack filled with school supplies to our practice members. Each time they come into the office to have their spines checked, they are eligible to enter the drawing. Not only is it fun to see their expression when they win, it also lightens the load of some of the back to school expenses.

submitted by Daria Messina, DC



Practice for Sale

Practice for sale 43 years young family oriented. Option to rent an office affiliated with, fully equipped. Turnkey operations with full staff option. Please call Bruce 973-584-2991



Associate Wanted

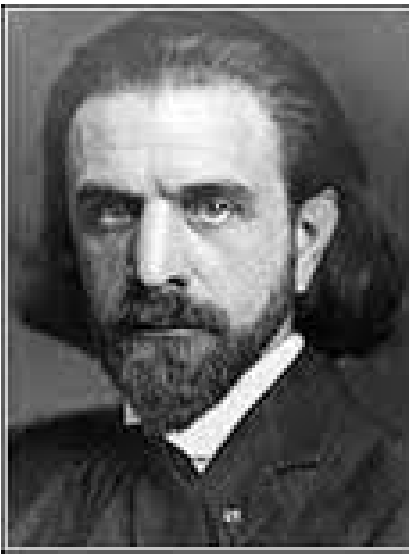
Multi Specialty Center - Chiropractic, Physical Therapy, Acupuncture - is seeking a part time Chiropractic Associate. We have a mix of major med/Medicare & auto/workers comp patients. Must be principled and caring and have an ability to work in a team setting. Must be willing to educate, establish and follow clinical protocols and care plans as well as computerized documentation.



* Excellent opportunity for growth and stability with potential buy in future.

Wellness One of South Bergen
201-933-3040
wellness@wellness1ofsb.com

Today's quote



While other professions are concerned with changing the environment to suit the weakened body, chiropractic is concerned with strengthening the body to suit the environment.

— B. J. Palmer —

AZ QUOTES

Become a GSCS member

Join Us!

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

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