



GSCS Monthly e-newsletter

“The official voice of straight chiropractic in NJ”

MARCH 2021

- [CLICK HERE](#)**
for GSCS website

- [CLICK HERE](#)**
for GSCS Facebook page

- [CLICK HERE](#)**
to e-mail the GSCS



From The Prez

Spring equals renewal

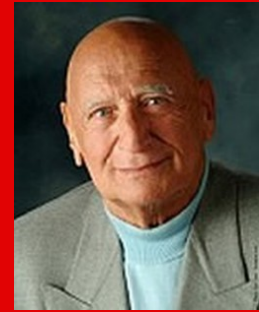
We see the days getting longer and the temperatures creeping up. Despite everything in the World today, Spring will come. It is a certainty. Are you practicing with certainty? It will be only as certain as YOUR objective. If our goal is to correct a vertebral subluxation because in it and of itself it is a detriment to the person’s human life and the expression thereof, we can be certain of the outcome. If we are working with the immutable laws of the universe, how can we fail? It is of a surety that Spring is coming. It is certain that if we correct a vertebral subluxation the recipient is better off for it. How would your life and practice be if you knew you could never fail and would

always succeed. It is a glorious life and practice.

Jay Yuhas, D.C.
GSCS President

Spinal Integrity

by Reggie Gold



It never ceases to amaze me that people still ask why I'm trying to change the world. They seem to feel that my efforts to change things make me a rebel. Not so. I try to to change the world because if I don't, the world will stay the way it is. A mistake, of course, is to believe that change is necessarily progress, and that all change is good.

Most people regard new ideas and proposed changes with suspicion and rightly so. If we were to accept every proposed change offered, we would be in a sorry mess. Yet to reject proposed change because it has not yet proved itself is equally fallacious and still leaves us in the current sorry mess. Catch 22! What then is the solution? You can't get a job because you lack experience, and you'll never develop experience because you can't get a job, etc.

While I have no solution to the job-experience problem, there is a solution to the change-progress problem. The answer must lie in the application of logic before the seeking of clinical proof. When we determine a need for change, rather than going ahead and hoping for a good result, we should first apply logic to test our theories against known and trusted principles and, only then, apply them clinically. This all makes sense, and most would-be world-changers assure us that this is exactly what they do. In truth, however, it is exactly what most do not do. Instead, they test new ideas against half-truths, superstitions and downright fantasies.

Science bases its opinions of physiology upon average test-results from a selected number of specimens. Thus, science can tell us "average" temperature, blood pressure, vitamin A usage, etc. Unfortunately, this supplies no valid information as to the ideal temperature, blood pressure or vitamin A need of any given individual at any given time. No person is average, each is unique. One of the many shortcomings of orthodox medicine is its need to compare each person's physiology to a preconceived norm, based not even on the national average, but upon a tiny sampling of specimens studied. Depending upon the particular experiment, the specimens may all be medical students, or all inmates of a prison, or all patients at a hospital for the indigent. In short, they are not representative of you and me.

Holistic healers and other non-healing members of a holistic community see the shortcomings of orthodox medicine, and seek change. Unfortunately, the changes tried, are often based upon the same false principles from which orthodoxy derives. This is in no way surprising. We are all products of our education, pre-programmed to accept old standards. We reject the old when we see it fail, and replace it with a new, which we hope will succeed, but which in fact, is doomed to the same failure for the same reason.

For over 50 years I trained chiropractors, and saw my students reject orthodox methods that were based upon false principles, only to replace them with new methods that were all too often based upon the similar false principles.

I am not renouncing chiropractic methods, I still fervently believe that they are valid and useful. What I do question is the validity of any theory which depends on average values when no average people exist. Holistic healers of all kinds are coming up with theories and methods, most of which succeed some of the time, and all of which fail some of the time. Constant changes of method achieve a greater or lesser degree of success, but because the principle of treating diseases remains unchanged, failures continue.

In 1973, I created a new vision of chiropractic (the non-therapeutic model), one that made total sense to me, because I trusted logic more than I trusted the trial and errors of science. Of course the therapeutic model of chiropractic works some of the time, and fails some of the time. Any method of treating and curing disease has its successes and its failures. Yet, I saw in the refined philosophy of chiropractic, an opportunity to succeed virtually 100% of the time and to fail 0% of the time. All I had to do was stop trying to treat and cure disease. The objective of the non-therapeutic model of chiropractic is not to treat or cure anything, but to maintain the spinal integrity of all people, sick or well, throughout life.

The non-therapeutic model of chiropractic holds that every human being, under every circumstance, functions better at all levels if the Integrity of the nerve system is maintained.

Thanks to Tom Gregory, DC for this article.

Practice Tip

Communication is key!

As in any relationship, communication is key! It is in our best interests to actively find ways to educate our practice members on a regular basis using different modes of communication.

It can be as simple as writing something on your white board, creating a Facebook or Instagram post, having a chat about chiropractic during their visit with you or creating a newsletter such as this one.

There are inexpensive ways (using MailChimp or Constant Contact) to create a newsletter with short informational articles. They have formats, suggestions, tutorials and tech support to walk you through the process.

As with any successful communication, consistency is key. If you are not communicating with your practice members, now is the time.

submitted by Daria Messina, DC

GSCS Convention 2021 Register Now!



The Garden State Chiropractic Society has scheduled their convention for April 10 & 11, 2021 and it will be presented virtually.

We are thrilled to announce our exceptional line-up of speakers for our annual convention. Drs. Robert Berkowitz, Jack Bourla, Judy Campanale, William Decken, Anthony DeMarco, Joseph J. Donofrio, Brian Dooley and Christopher Kent have agreed to be a part of our program. **15 hours of continuing education have been approved in NJ.** You will need thirty hours of continuing education, including at least two hours of nutrition and risk management completed by August 31, 2021 in order to renew your NJ license. Our convention will meet the nutrition and risk management requirements for NJ renewal.

Register now!

[Click HERE to register.](#)

[Click HERE for most current list of state approvals](#)

Philosophy article

It is your choice

"A man there was, they thought him mad, the more he gave, the more he had."

-Bunion

When you give up control of your practice, your life, your office procedures all of these functions automatically revert to controlled by Universal. You replace your limited human capacity to control it manipulate your circumstances with control by the unlimited forces of the Universe. Humans are the only animals given "free will" or choice, this is both the greatest gift and biggest burden in all our individual lives. We make it easy choice to communicate to life-giving message of our street chiropractic objective and the wonders of Universal but often refuse to make the difficult choice of allowing help, when and where we are compensated for the service to be made by those same universal forces. I introduced the specific force into an area I believe to be a vertebral subluxation. The forces of the universe collide and set free the incredible power of the universe embodied in that patient's Innate intelligence and then, fearful that the Universe will treat me unfairly, I demand my \$30 \$40 or \$60 for my small part in the Universal unfolding in the patient's life. How shortsighted, myopic and unvisionary a response to the life-changing message and original intent of my actions. We can freely choose to act as if this humankind's world or Universal's world. Our choice determines our outcome. The human world is a dangerous, disappointing and, by its nature, mechanistic and imperfect. Universals world is by its nature balanced and perfect. Why would you choose a course of action that is guaranteed to have a less than perfect outcome? Fear of the unknown? Actually universal forces are known and predictable. It is human world which is unknown and unpredictable!

Make up your mind for what is right, not expedient, and wash your mind of all compromise.

-BJ Palmer

submitted by Joe F. Donofrio, DC



It's all in how you see it

"It's a game of failure."

I kept hearing these words from baseball players and coaches while speaking to MLB teams during spring training over the years

After all, even a hall of fame player will fail to get a hit 2 out of 3 times. And most players will fail to get a hit 3 out of 4 times. A pitcher will give up hits and home runs and fielders will make errors.

Yes, baseball is a game where you fail often. But when talking to the teams I offered a different perspective.

I said, *"I don't believe baseball is a game of failure. I believe it's a game of opportunity!"*

No matter what happened on the last play, pitch, or at bat you get the opportunity to make the next one great.

In the words of Babe Ruth, *"Every strike brings me closer to the next home run."*

It's the same way with life. Anyone pursuing anything worthwhile will fail and fail often.

I certainly have failed many times but when I look back I realize I wasn't failing, I was growing.



I wasn't failing, I was becoming.

I've learned that you can dwell on the past or look forward to making the next opportunity great.

You can see life as a game of failure or opportunity.

It's all how you see it.

-Jon

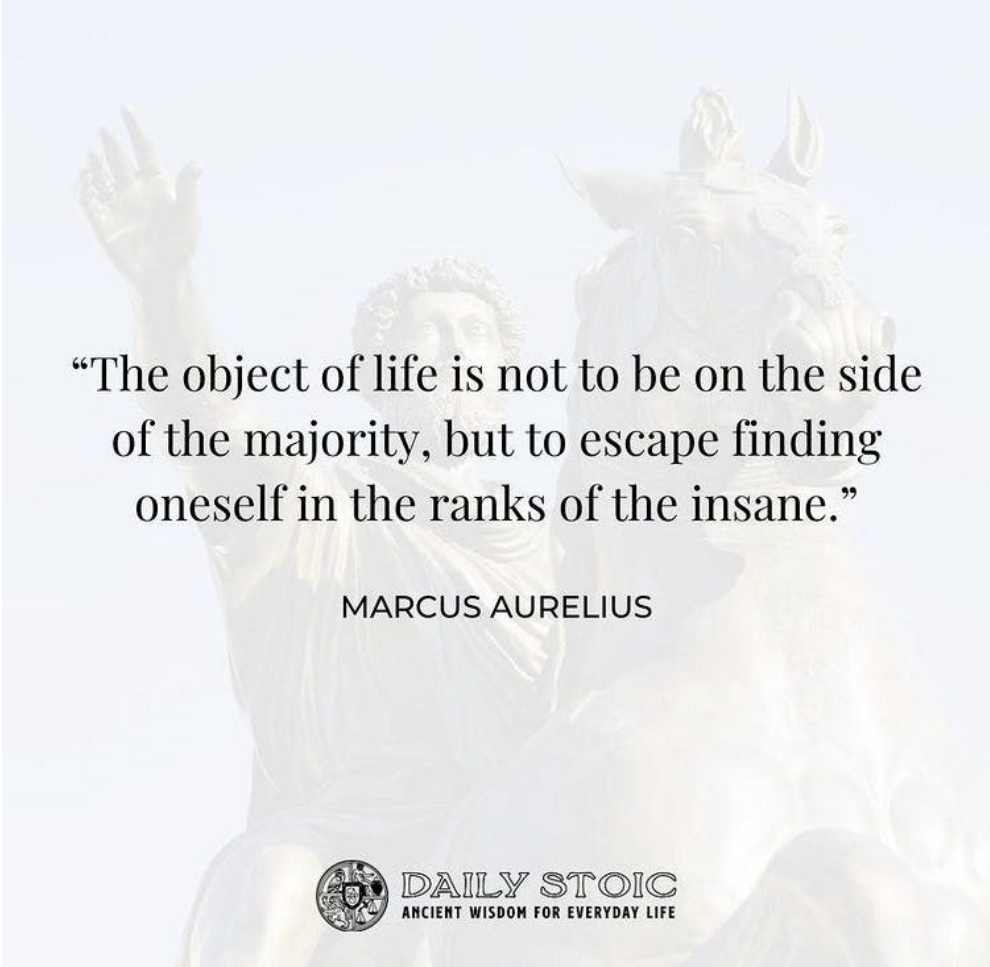
www.jongordon.com

Link to NJBCE Zoom meetings

The GSCS continues to have a presence at our monthly NJ State Board of Chiropractic Examiners meetings. Meetings are now on-line, so anyone can easily log on and experience the workings of our State Board.

A link to the meeting info can be found [HERE](#).

Today's quote



“The object of life is not to be on the side of the majority, but to escape finding oneself in the ranks of the insane.”

MARCUS AURELIUS



DAILY STOIC
ANCIENT WISDOM FOR EVERYDAY LIFE

Become a GSCS member

Not a member? Are you a student considering practicing in NJ?

Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?

Join Us!

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

**GARDEN STATE
CHIROPRACTIC SOCIETY**
P.O. Box 298
Franklin Park, NJ 08823

