



# GSCS Monthly e-newsletter

*"The official voice of straight chiropractic in NJ"*

OCTOBER 2021

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## From The Prez

### Repeat

Wash, rinse, repeat. Automatic. It really is that easy. We learn chiropractic philosophy and technique after a while. It is good to practice communicating chiropractic to others. That is why it is good to start giving chiropractic orientations from day one singly and in groups. How will they know what you know? Get a good technique, learn from others or course and get your hands on as many people as possible. Where can we practice these things? The GSCS participates in many street festivals and outside events where you can not only practice communicating chiropractic to others but get new people to check their spines in the office!

Create your own dialogue and technique and fine tune it. Then you just do the same thing over and over again. Pretty soon you

have no need for new patients and you are busy all the time. We take new patients to introduce them to chiropractic but the practice could operate for years with never taking a new one. Sounds good.

Wash, rinse, repeat!

Jay Yuhas, D.C.  
GSCS President

## Convention 2022

Save the dates! The GSCS convention will be held in person, April 9-10, 2022, at the APA hotel in Iselin, NJ. A virtual presentation may be offered based on demand.

Our exciting line up of speakers have agreed to present 15 hours of continuing education. Early Bird Registration will open in December.

Trent Scheidecker – 5 hours, Advanced Muscle Palpation (AMP)  
Joseph F. Donofrio – 1 hour  
Joseph J. Donofrio – 2 hours  
Stamatis Tsamoutalidis – 1 hour  
Damien Ciasullo – 2 hours  
Rhett Ruehle – 1 hour  
David McGonagle – 1 hour  
Anthony DeMarco – 2 hours



## GSCS Annual Summer Picnic with the Jersey Shore BlueClaws...recap



The GSCS hosted its annual picnic at the Jersey Shore BlueClaws baseball stadium Sunday, September 12. It was a beautiful day with perfect baseball weather, great food and, most importantly, members of the GSCS, their families and friends.





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# Philosophy

## The Best Time To Be A Chiropractor

Philosophically, the best time to do anything is when you believe it

to be the best time. That's just my opinion. Practically speaking, and again in my opinion, NOW is absolutely the best time to be a chiropractor - at least in the 38 years I've been in practice! Being a straight chiropractor hopefully means that your message is as important as your physical service. The vitalistic approach to the individual as a self-regulating, innately intelligent being that is constantly striving for successful adaptation to its environment is beautiful. It is also exactly the truth that critical thinking people throughout society are looking for. Think about it. We've been moving in this direction for years. Unlike decades past, people are more than willing to spend money on physical fitness, nutrition, better sleep, etc. What people spend now on just quality drinking water would be ridiculed 30 short years ago!



Fast forward to the year 2020. Through what can only be called media propaganda, the public at large was scared out of their minds into cowering in their homes for fear of dying from a virus that predominately seems to only kill people who already have health issues. At least we were able to enjoy several months of the GSP almost totally empty! But what has gradually happened? Not all, not even a majority, but a good sliver of the population is seeing this "pandemic" for what it is: an excellent opportunity to exercise our natural immunity muscles! Hopefully, you have been communicating for years that chiropractic treats nothing, but instead allows the body to function at peak potential. That's what people want more than ever!

Our message should never be that chiropractic can treat, cure, or even prevent any condition or illness. All people need to hear is the truth. That truth is that our bodies need to FUNCTION properly to be healthy. The truth is that our NERVE SYSTEM controls and coordinates all functions (including your immune system). The truth is that VERTEBRAL SUBLUXATIONS reduce the body's ability to adapt and function. The truth is chiropractors correct subluxations for one glorious, blessed reason (!!!) - so your body can function and successfully adapt to its environment. It's a very simple, yet profound message! Go out and give your people this message! Promise them nothing but your most diligent effort to reduce the nerve interference in their bodies so they can adapt and function better. Now, more than ever, people want what we have.

*Submitted by Andrew Daniele, D.C.*

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## 11 quotes to encourage you today



- 1) Your plan may not be working perfectly but there is a perfect plan working in you.
- 2) Great leaders don't succeed because they are great. They succeed because they bring out the greatness in others.
- 3) Through adversity we have a choice. We can run away from each other or we can run towards each other. Remember, Connection breeds Commitment.
- 4) No one is perfect. Your past mistakes and failures don't have to define your future. They can refine you and help you become all that you were created to be. There is a plan for you. You have a purpose. Don't give up. Have faith and continue to get better.
- 5) There's nothing more powerful than a humble person with a warrior spirit who is driven by a bigger purpose.
- 6) We are positive, not because life is easy. We are positive because life can be hard. It's not Pollyanna. It's about trusting God, overcoming obstacles, finding a way forward, and believing the best is yet to come!
- 7) One person in pursuit of excellence raises the standards of everyone around them. And as they strive for greatness they bring out the greatness in others. Be that one person today.

8) Everyone wants to be great but you can't be great without sacrifice. When you lose yourself in the service of a greater cause you find the greatness within you.

9) Don't chase success. Decide to get better every day, do great work, and success will find you.

10) True leaders don't lead to gain power. They lead to empower and give power away.

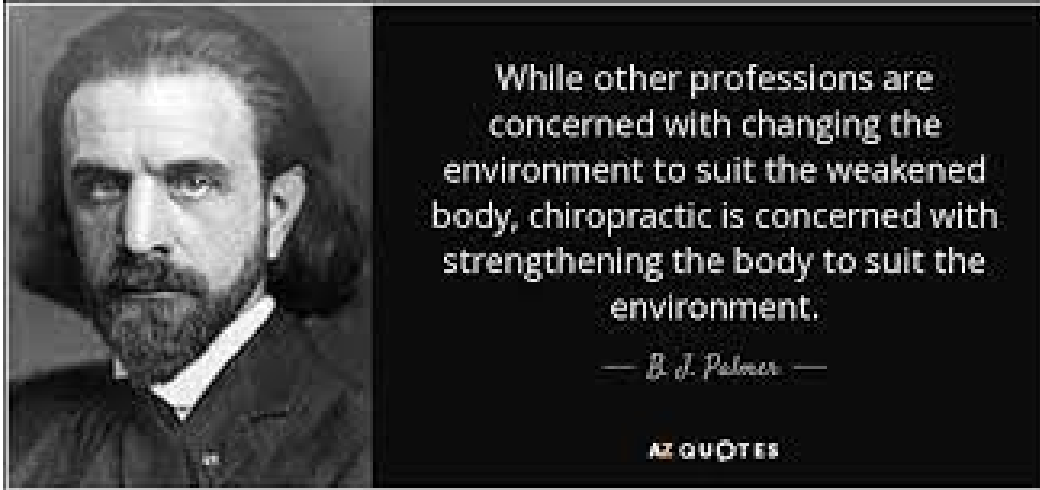
11) Abundance will flow into our life when gratitude flows out of our heart.

Jon Gordon

[www.jongordon.com](http://www.jongordon.com)

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## Today's quote



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## Become a GSCS member

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropracTIC? Are you a DC who just has not gotten around to joining a state organization yet?

Join Us!

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

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