

# FEBRUARY

## GSCS Monthly e-newsletter

*"The official voice of straight chiropractic in NJ"*

February 2023

[CLICK HERE](#)

for GSCS website

[CLICK HERE](#)

for GSCS Facebook page

[CLICK HERE](#)

to e-mail the GSCS



### From the Prez

#### Duplicate Transactions

Are your chiropractic services and visits so predictable that you could be accused of there being a duplicate transaction? If so, kudos. People like predictability

and consistency. We can even see this in the stock market. Even though it is just numbers and quite honestly an intangible representation of wealth, it is run by and invested in by humans. We often hear the expression that the stock market is nervous. A stock market can not be nervous but it is the people that get nervous when everything seems unknown or changing. The good news is you can solve that problem by saying and doing the same thing every time. Not only do people now feel comfortable with you they feel comfortable referring others because they know what to expect. Just a thot!

Jay Yuhas, D.C.  
*GSCS President*

## Registration for Convention 2023!

Join us April 22 & 23, 2023 at the APA Hotel in Iselin, NJ. The program will be in-person only (no live-stream option this time) and will carry up to 15 hours of continuing education (see the list of state approvals below). Remember, **THIS** year is our renewal year for NJ and you'll need to complete your 30 credits by August 31, 2023. Our program includes required nutrition, ethics and record keeping credits needed for renewal.



New to this year's convention is a reduced registration rate for **First Year Chiropractors!**

You can also bring your staff and your spouse. Add them to your registration. Their lunch is included in the \$30/person fee. Dinner is additional.

***This year's outstanding slate of speakers includes:***

- Myron Brown, DC
- Judy Campanale, DC
- Damien Ciasullo, DC
- William Decken, DC
- Anthony DeMarco, DC

- Mary Ellen Rada, DC
- Mark Romano, DC
- Gary Rushing, DC
- Stamatis Tsamoutalidis, DC

**Register now! Rates increase March 16, 2023.**

**[Click HERE for registration.](#)**

**[Click HERE for most recent list of state approvals](#)**

---

## **John Maxwell's 7 Steps To Success**

1. Make a commitment to grow daily.
2. Value the process more than events.
3. Don't wait for inspiration.
4. Be willing to sacrifice pleasure for opportunity.
5. Dream big.
6. Plan your priorities.
7. Give up to go up.

**[www.maxwellleadership.com](http://www.maxwellleadership.com)**



---

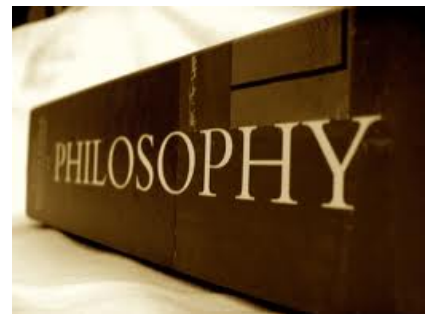
## **Chiropractic strata**

The study of chiropractic is not unlike the search for diamonds in South Africa. At first people found a few diamonds in the yellow clay, and they were delighted with their good fortune, even while they supposed that this was to be the full extent of their find.

Then, upon digging deeper, they came upon the blue clay, and, to their amazement, they then found as many precious stones in a day as they had previously found in a year, and what had formerly seemed like wealth faded into insignificance beside the new riches.

In your exploration and understanding of chiropractic truth, see to it that you do not rest satisfied in the yellow clay of a few health miracle discoveries, but press on to the rich blue clay underneath. Chiropractic, however, differs from the diamond field in the sublime fact that beneath the blue clay there are more and still more and richer strata.

The yellow clay represents chiropractic as a treatment for musculoskeletal



disorders. The blue clay represents chiropractic as a treatment for certain organic disorders, then chiropractic for the prevention of disease, then on to chiropractic as the maintenance of health.

But far below the blue strata is the pinnacle of what the purest approach (the non-therapeutic approach) to chiropractic is truly all about: the correction of vertebral subluxation in all people.

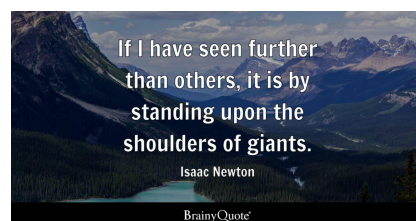
The objective of the non-therapeutic approach is not to treat or cure anything, but to maintain the spinal integrity of all people, sick or well, throughout life.

Non-therapeutic chiropractic holds that every human being, under every circumstance, functions better at all levels if the integrity of the nerve system is maintained.

*Submitted by Tom Gregory, DC*

---

## **We truly stand on the shoulders of giants**



It's never been a better time to be or become a ChiropracTOR. I can see the momentum building almost on a daily basis; we have so many amazing Chiropractors focused on advancing & safeguarding ChiropracTIC. I sometimes wondered what it must have been like in the beginning, the earlier days. Way back in 1895 when Chiropractic was first conceived and discovered it was a new concept to everyone. As the decades moved on our profession is so truly blessed with the leaders who came up through the ranks seemingly just at the right time learning from the Chiropractors before them. Learning the philosophy (the passion), the science & art along the way each generation of Chiropractors built on the leadership & direction from the past. Seventy-five years later, around 1970, a group of Chiropractors were not satisfied in the direction the profession was moving towards and decided to make a shift. The change began and the Garden State Chiropractic Society was born. This special group of committed ChiropracTORS helped evolve the profession into what we call "Modern" Chiropractic of today. The profession may never have made it to where it is today if not for the pioneers from this organization. Every DC on the planet should be so grateful for the docs who led the way before them, I know I truly am. Below are a few photos I discovered posted on the internet by Michael Dorausch, DC from the early days of the GSCS. I hope you enjoy them and they might even bring back some great memories for a few of you.

**[READ MORE](#)**

*Submitted by Dr. Frank Hahn*

---

## **For Sale**

Established 32 yr. practice for sale in Southern NJ. Office is 900 sq.ft.with 2 adjusting rooms, optional 3rd adjusting room, 2 HyLo tables & office furniture. Low overhead, great location with potential for growth. Asking \$70,000.

Contact: [chiro4u82@gmail.com](mailto:chiro4u82@gmail.com) or call 609-645-3366.



---

## Become a GSCS member

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropracTIC? Are you a DC who just has not gotten around to joining a state organization yet?



The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

GARDEN STATE  
CHIROPRACTIC SOCIETY  
P.O. Box 298  
Franklin Park, NJ 08823

