



GSCS Monthly e-newsletter

"The official voice of straight chiropractic in NJ"

OCTOBER 2024

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From the Prez

What are you waiting for?

What if I told you that the economy, who is in office, the weather, or any other variable is not the reason you are or are not successful? Nothing is a factor in your success but you and your

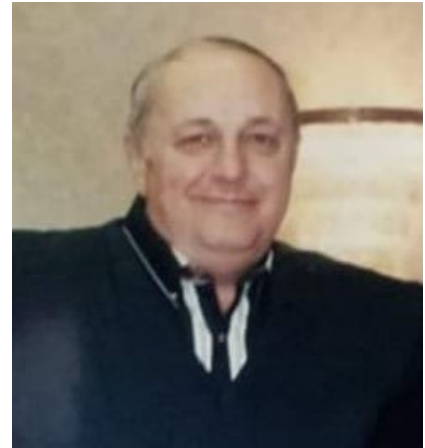
ability to follow your vision. While there may be a myriad of issues affecting our success, none of that keeps us from being successful. There is somebody out there right now doing what you want to do. Laser focus on the objective is what takes our focus off the obstacles but on the pathway to success!

Jay Yuhas, D.C.
GSCS President

GSCS Mourns Loss of a Legend

It is with a very heavy heart that we share the news that Joseph F. Donofrio, DC passed away in the early morning hours of October 1.

Joe D was a leader in the profession and mentor to many. Joe was in chiropractic practice for over 60 years. He impacted the profession of chiropractic in so many ways. He was a strong proponent and powerful communicator of objective straight chiropractic.



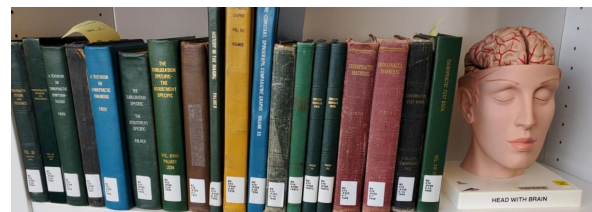
He had a huge practice serving the masses and was very active in the early FSCO and served on the board of Sherman College of Chiropractic. Joe was active in keeping chiropractic pure, especially in New Jersey.

Viewing will be on Friday, October 11 from 3pm - 7pm at Vander Plaats Colonial Home, Saddle River Rd, Fair Lawn, NJ 07410. Burial will be private.

For more info, click [HERE](#)

Will You Be An Ancestor Or A Ghost?

Will you be the kind of chiropractic ancestor that will guide future generations of chiropractors, the example they need to inspire and help them? Or will you be a ghost that haunts our profession with your mistakes, with the things left unsaid, unresolved, improperly done, with the pain you inflict on future chiropractors by not being all you could be?



Of course, we all know which of those two we want to be. But then our demons, our issues, the ghosts of our own, sometimes get in the way. Over 20 years ago I attended my first Garden State Chiropractic Society seminar (and haven't missed one since). There I met many of my non-therapeutic straight chiropractic ancestors (most still alive thankfully), a few whose names I will drop in the article.

So it begins with you as a person. Are you decent, disciplined, great at your craft, making yourself available and affordable for your community? Is your practice successful and congruent? Do your practice members understand and value your service? Would the people you serve be willing to take a bullet for you, or is what you do just a job for you and for them? Would you be happy with a new chiropractor opening an office across the street, or would you feel threatened? Are you doing anything that you might think is good for you at this moment, but not good for Chiropractic and its future? In all your decisions and actions think beyond yourself, think multiple generations ahead.

Are you willing to sit down, discuss, and share things that worked and didn't work in building and maintaining your practice with your colleagues? Dr. Joe Donofrio, Dr. Mark Ohlstein, Dr. Mark Romano, Dr. Joe Strauss, and Dr. Judy Campanale are just some who did that for me and many others. Or are you greedily keeping your success secrets to yourself?

Are you creating things that can be shared with your profession, making us all better chiropractors? Are you working on writing chiropractic books? We lost our dear colleague Dr. Joe Strauss, prolific author of more than 20 Chiropractic Blue Books in 2023. Thank goodness Dr. Claude Lessard picked up the mantle and continues producing amazing Blue Books. Being an author of a book is not for everyone, I don't think I could do it, but maybe you could?

Are you producing other content that will inspire other chiropractors to better educate their communities and spread the non-therapeutic straight chiropractic message? How about creating weekly, monthly, quarterly articles to share with people. Even I can do that, borrowing heavily from some of my chiropractic ancestors, of course.

If you are better at technology than I am, create content in audio or video formats (and please not the cheesy, loud-pop, neck strappy adjustment videos with people in skimpy clothing as click bait). Maybe share your orientation, like Dr. Jim Healey and Dr. Joe Donofrio have done, philosophical and practice building ideas like the late Dr. Reggie Gold, maybe things like what got you into chiropractic, what makes you/your practice different, etc.? If you have any talent in those areas, produce and share.

Perhaps you are a gifted speaker. If you have a strong congruent non-therapeutic straight chiropractic message share it at a seminar. Educate and inspire people "live and in person". There can never be enough good presenters at seminars.

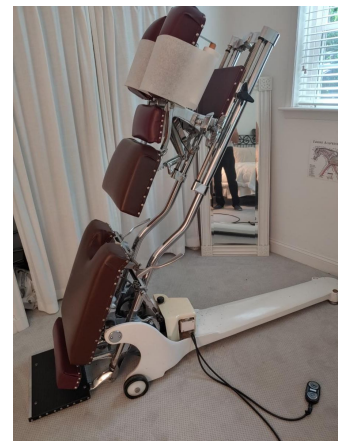
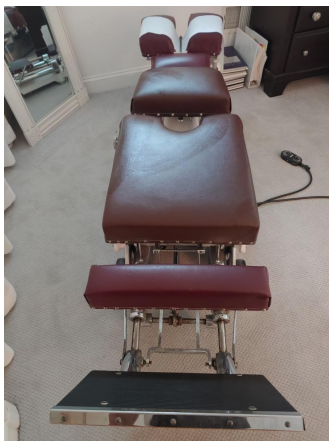
Do you possess talent in recruiting and referring students to chiropractic school (Sherman College of course). Recently retired from practice, Dr. Martin Brown has sent hundreds of people there. How about stepping up and trying to fill his shoes by doing that?

I would hope that most of us reading this newsletter, go to seminars, read good books, perfect our craft, stay up at night, get up early, etc. because we promise ourselves that in our practice we will do better, try harder, and not repeat our mistakes. Because, ultimately, we want to be an ancestor — someone who guides and inspires current and future generations of chiropractors. We don't want to haunt the future like a ghost. If you haven't begun already, please do the work to make yourself a beloved ancestor to this wonderful profession.

Submitted by Stamatis Tsamoutalidis, DC

Free Zenith Hylo

Early seventies model. Well taken care of over the years. Perfect working condition No issues, aesthetic and functional. Just taking up space in my home and my wife (boss) wants it out. Need at least four strong guys to move it. And I can't be one of them because I'm presently physically compromised. The good thing - easy in and out. No stairs. Located Rumson, NJ area. Greg McDermott cell # 732-266-7904. Thanks.



IACE - International Agency for Chiropractic Evaluation

Some of you are aware of the IACE, for others this may be new information. However, unless you have been living in a bubble, you should be aware of the increasing medicalization of chiropractic under the current accreditation

influence of the Chiropractic Cartel. The chiropractic curriculum in most chiropractic colleges devotes more and more time to training as a primary care physician and less time on vertebral subluxation-centered chiropractic. This is where the IACE comes in.



In 2009 a diverse group of educators formed a think tank to study ways to advance the vertebral subluxation-centered model. They named it The Sustainability Group.

The Sustainability Group's 3-year study of issues facing VS-centered education determined that something was being lost. While the length, cost, and general attributes of chiropractic education was increasing, the quality of vertebral subluxation-centered preparation was steadily deteriorating. And, the profession was facing declining income and declining enrollments. In 2012 the Sustainability Group concluded that the profession was on an unsustainable path relating to VS care. This was evidenced by: condition - centered only education system; declining quality of VS care; declining income of chiropractors; and declining enrollment in chiropractic colleges. The Sustainability Group hired Washington, DC accreditation expertise; and met with the Chair on of the Council on Chiropractic Education in Washington, DC. Accreditation experts and the leadership of CCE echoed the advice of the Sustainability Group's educational consultant, that another accrediting body, capable of evaluating VS-centered chiropractic educational programs should be created. In 2012, The Sustainability Group urged the IACE Board of Directors to explore the development of an accreditation service. Thus, the birth of the IACE.

The IACE Statement of Purpose is: To advance subluxation-centered chiropractic by assisting its educational programs to achieve academic excellence.

Prospective students, parents, legislators, and the public look for accreditation as an assurance of quality. Achieving status with IACE , demonstrates that the educational programs: are is committed to educational quality and effectiveness; acts with academic and institutional integrity; provide resources, and offers training leading to professional vertebral subluxation-centered practice.

In December, 2023, IACE granted its first accreditation status to the New Zealand College of Chiropractic. New Zealand College of Chiropractic is a well-established, highly regarded chiropractic educational program in Auckland, New Zealand. Currently there are several three other Chiropractic colleges in the process of seeking accreditation from the IACE.

The IACE deserves your support to help accomplish its mission. The IACE is an IRS-recognized 501(C)(3) non-profit organization. Donations to the IACE are tax deductible. Just go to www.InternationalChiropractic.org and click

Submitted by Anthony DeMarco, DC

Q & A with Reggie

What is a vertebral subluxation?

To understand a vertebral subluxation, you first have to understand a little about the body's anatomy and about the nerve system. Virtually every nerve in the body starts as part of the brain and then millions of nerve fibers leave the base of the skull and run down inside the bones of the spine. And there thousands of them branch out at each level to go to the various parts of the body so that the brain can stay in communication with all of the organs, all of the cells, all of the body parts and make them work as a team.



Every time you bend or twist or turn the body has to adjust or move or rearrange the position of these vertebrae. A vertebral subluxation is a circumstance where the body does not perfectly move these vertebrae. The body doesn't have the energy or the force to properly move them so that some of them actually irritate the very nerves they're meant to protect. So a vertebral subluxation is a circumstance in which the body does not have perfect control over the movement of its own vertebrae resulting in nerve irritation and a dis-communication or a disharmony between the brain and all parts of the body.

For you to function perfectly as a human being, every single cell in the body, must be in constant communication with the brain, and the brain must be in a position to regulate and run and control all of the cells.

A vertebral subluxation interferes with this causing an imperfection so that the various systems of the body function with less than perfection. Obviously a vertebral subluxation interferes with your health potential, but also it interferes with every other potential of the body. It interferes with your coordination, your speed, your stamina, your energy, your income earning capacity, how well you play sports, how well you drive a car, your sex life, your moods, your relationships with your kids. If you have a vertebral subluxation, and as long as that vertebral subluxation stays there, the body cannot properly run its various functions to perfection.

Thank you to Tom Gregory, DC for this submission.

A new publication by Claude Lessard, DC:

The 2027 Chiropractic Textbook

Sometimes, those of us in chiropractic have a tendency to get stuck in the ideas and the philosophy of our forefathers and it hinders the growth and development of our philosophy. It also presents a basis for the criticism that we have developed into some sort of cult/religion. What profession is still using a 1927 textbook as its primary text?



Now for the first time in almost 100 years, The Chiropractic Text Book has been updated and re-contextualized. **Claude Lessard, DC**, had it suggested to him by Thom Gelardi, DC, to take on the task of rewriting the chiropractic textbook. Claude accepted the challenge and he produced an extraordinary textbook that will encourage future chiropractors to carry on and further develop chiropractic, that will include new knowledge, insights, and error corrections into the third millennium and forever more. I would encourage each of you to pick up a copy of Volume 1 from the **Joseph B. Strauss Bookstore at Sherman College**, which is ordering Volume 1 of the 2027 Textbook, in bulk, to sell. This an easy way to financially support Sherman so it can make some extra money.

Otherwise, you should be able to find it on any major online book retailer, such as Barnes and Noble or Amazon, by googling the title. Obviously, Sherman wouldn't make money from the proceeds of the book that way.

I present to you part of the preface from The 2027 Chiropractic Textbook Volume 1, by Claude Lessard, D.C.

[READ MORE](#)

Today's quote

“Change is inevitable. Growth is optional.”

– John Maxwell



Take me out to the ballgame



On Sunday, September 15, members of the GSCS and their friends and families enjoyed a beautiful day at TD Ballpark. It was a perfect day, the weather was amazing, the food was delicious and the Patriots won the game.



“Engaged; Not Married”

Engagements customarily precede marriages. One is something of a proposed trial version; one is a commitment. One typically lasts for a period of time; one is to last forever. Most successful coupling relationships follow this sequence.



When it comes to critical thinking and formulation of ideas, however,

engagement followed by marriage is a recipe for failure. Engaging one's mind is how we evaluate things, arriving at beliefs or conclusions about those things. Are they valid? Are they worth believing? Importantly, are they worth loyally holding on to over some newly encountered and evaluated things?

Chiropractic was once a new idea, first proposed to the world in 1895, by D. D. Palmer, stemming from his reasoning about events involving "racking" of vertebrae in Harvey Lillard by hand, intended to be a cure for his deafness. It was not intentionally proposed as a trial version. D. D. believed he had found a particular cure for deafness. As word spread about this and other people with hearing loss came to him for this cure, though, it didn't always work.

[READ MORE](#)

Submitted by Jim Healey, DC

Become a GSCS member

Join Us!

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

**GARDEN STATE
CHIROPRACTIC SOCIETY**
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