



September

GSCS Monthly e-newsletter

“The official voice of straight chiropractic in NJ”

SEPTEMBER 2024

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From the Prez

A Jumble

Yes, I wrote a jumble not a jungle! A jumble to me is when we can not seem to wrap our minds around something or sort out our thoughts. Miriam Webster defines it in one way as a state of

confusion. I.E Everything is in a jumble. Yes, for you Scrabble players jumble is a word. What do we do when we are in such a state in life or in practice. We need to go to our anchors. Chiropractic philosophy gives us the why and what we are doing chiropractically in a crazy mixed up, upside down world. Go back to thinking and doing the simplest thing. Know why and what you are doing. As we do this, the other issues will become abundantly clear like what should our practice hours be, what should my fees be, what does my office layout look like, etc. Form follows function. By the way, even with chiropractic philosophy, our form can look very different because we are all very different BUT we are all doing the same thing.

Remember, jumble in your Scrabble games! Not in your practice, ha-ha!

Jay Yuhas, D.C.
GSCS President

From the GSCS archives

Our Silent Partner

Straight chiropractic is not for the egotist. We do not know what is causing the practice member's ail. We do not know if their symptom will go away or not. In fact, in all honesty and humility, we do not even make the adjustment! We are mere facilitators, who in our limited educated mind introduce a force in an attempt to help the body correct the vertebral subluxation. It's what happens next that is the real miracle. This is where the true expert, shines through: innate intelligence- and a greater expression of it!



Ahhh Innate Intelligence, on call 24/7, orchestrating countless tasks, ALWAYS striving and adapting towards what is best for the individual!

How fortunate we are to be able to work alongside innate intelligence. It's like having the master of all masters at our side. Whereas we often fail miserably, innate intelligence is always 100%. No matter how glum a practice member's health or situation may seem, we can ALWAYS offer them hope in the innate intelligence of their body, because it does know what is best for THEM, more so than any doctor in the world.

Remind them that this amazing power resides in their body and is better expressed when vertebral subluxations are corrected. Tell them the truth, *"No Mary, I don't know if your backache will go away, but here's what I do know. The same wisdom that took 2 cells and made YOU without any doctor's help, is now unleashed, and it knows exactly what to do for your body."* Redirect their sickness questions to the bigger vision; *"I don't know if the pain in your hip was from the subluxation, but I can tell you for sure, that right now, your body is functioning and healing on ALL levels much more efficiently!"*

As straight chiropractors we have the privilege of claiming the magnitude of the power of innate intelligence and can use it to instill hope in every practice member we see! And besides, it's much more fun than talking about backaches....don't you think?

Submitted by Danielle Argenio, DC

Chiropractic care for children

A heartwarming story about an infant receiving chiropractic care was met with lies and inflammatory statements from Beth Natt MD, System Medical Director of Pediatrics at Atlantic Health System in Morristown New Jersey. Despite having never attended chiropractic college or received a license to practice chiropractic, Natt made false statements and claims about the safety and efficacy of chiropractic care for children.



So egregious were Natt's comments that the ChiroFutures Malpractice Program wrote a letter to Natt and Atlantic Health Systems warning them that they were engaging in potentially unlawful behavior.

[CLICK HERE for a copy of the letter](#)

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Chiropractic care, especially for infants and children, is a subject that stirs up debate. On one hand, we have the undeniable success stories like Lily's, where parents, after exhausting other medical avenues, find solace and solutions in chiropractic adjustments. On the other, critics like Dr. Natt

express false claims painting chiropractic care with a broad brush of skepticism intended to scare parents away from chiropractors. Such actions not only have regulatory implications but may also restrain trade.

Attempts by organized medicine to restrain chiropractic trade is nothing new. On August 27, 1987, federal judge Susan Getzendanner ruled that the American Medical Association (AMA) was guilty of conspiring to destroy chiropractic in the case *Wilk v. American Medical Association* and she issued a permanent injunction against such actions.

This battle is not new, but it is precisely why organizations like ChiroFutures exist—to advocate for chiropractors, defend against unfounded claims, and ensure that the truth about chiropractic care is heard.

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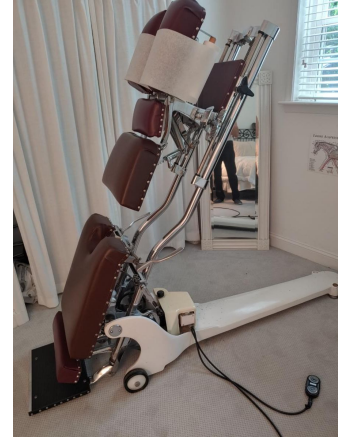
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Reprinted from THE CHRONICLE OF CHIROPRACTIC, Matthew McCoy DC, MPH, August 15, 2024

Free Zenith Hylo

Early seventies model. Well taken care of over the years. Perfect working condition No issues, aesthetic and functional. Just taking up space in my home and my wife (boss) wants it out. Need at least four strong guys to move it. And I can't be one of them because I'm presently physically compromised. The good thing - easy in and out. No stairs. Located Rumson, NJ area. Greg McDermott cell # 732-266-7904. Thanks.





Warren Buffet's key tip for success: Read 500 pages a day



Todd Combs, an investment lieutenant at Berkshire Hathaway, got great advice the first time he encountered his current boss, Warren Buffett, in 2000, the year he started his MBA at Columbia Business School. The Oracle of Omaha was speaking to Combs and 165 other students during an investing class.

In response to a question about how to prepare for an investing career, Buffett told the students, *“Read 500 pages like this every day,” while reaching toward a stack of manuals and papers. “That’s how knowledge works. It builds up, like compound interest. All of you can do it, but I guarantee not many of you will do it.”*

Great advice - especially when applied to the philosophy, art and science of chiropractic. When was the last time you (me included) re-read one of the great philosophy books out there? Or studied new advances in locating, analyzing and helping the body correct vertebral subluxation? Or reviewed any new research and it's application to what we do? All of us can do it!

*Excerpted from CNBC.com
Submitted by Joe Sasso, DC*

A new publication by Claude Lessard, DC: The 2027 Chiropractic Textbook

Sometimes, those of us in chiropractic have a tendency to get stuck in the ideas and the philosophy of our forefathers and it hinders the

growth and development of our philosophy. It also presents a basis for the criticism that we have developed into some sort of cult/religion. What profession is still using a 1927 textbook as its primary text?

Now for the first time in almost 100 years, The Chiropractic Text Book has been updated and re-contextualized. **Claude Lessard, DC**, had it suggested to him by Thom Gelardi, DC, to take on the task of rewriting the chiropractic textbook.

Claude accepted the challenge and he produced an extraordinary textbook that will encourage future chiropractors to carry on and further develop chiropractic, that will include new knowledge, insights, and error corrections into the third millennium and forever more. I would encourage each of you to pick up a copy of Volume 1 from the **Joseph B. Strauss Bookstore at Sherman College**, which is ordering Volume 1 of the 2027 Textbook, in bulk, to sell. This an easy way to financially support Sherman so it can make some extra money.



Otherwise, you should be able to find it on any major online book retailer, such as Barnes and Noble or Amazon, by googling the title. Obviously, Sherman wouldn't make money from the proceeds of the book that way.

I present to you part of the preface from The 2027 Chiropractic Textbook Volume 1, by Claude Lessard, D.C.

This is a series of four academic volumes to be studied as part of the chiropractic curriculum for the student to learn chiropractic and graduate as a chiropractor. It is the rectified version of its original precursor, "CHIROPRACTIC TEXT BOOK" written by Dr. Ralph W. Stephenson in 1927. Portions of the text are taken directly from the original and updated with NEW knowledge constructed from NEW information of the last hundred years. The same building blocks of chiropractic are refashioned into a contemporary context that includes 130 years of continuous discoveries. Credit is given to Dr. D.D. Palmer, Dr. B.J. Palmer, and Dr. R.W. Stephenson. We all stand on their shoulders as we move forward.

These volumes are simply "The Chiropractic Text Book" updated and re-contextualized. The instructions contained therein are further developed from the original concepts of the founder of chiropractic, Dr. Daniel David Palmer, and his son, the developer of chiropractic, Dr. Bartlett Joshua Palmer. Within these volumes, I hope to falsify and deconstruct the theistic and anthropomorphic characters given to some of chiropractic's scientific principles and scientific laws in those early days, namely universal intelligence and innate intelligence. Those chiropractic concepts are then reconstructed on the solid bedrock of the testable and verifiable principles of chiropractic's basic science; they include new information acquired since

1927 that dictates the chiropractic objective. These four volumes contain NEW knowledge that has been discovered and constructed within the past 100 years, NEW information that was unavailable from 1895 to 1927. They cover the philosophy, the science, and the art of chiropractic. They are intended to be a further study of chiropractic, developed to CARRY ON the genius of our predecessors, D.D. and B.J. Palmer; they are designed to convey more precisely "WHAT" chiropractic is, "HOW" to apply its scientific principles, and the hard to vary explanation of "WHY" chiropractic is an evolutionary humanitarian approach to EVERY experience of life, not just the experience of health. These volumes comprise error corrections that are necessary for the student to obtain an assured confidence in the chiropractic objective including its universal value. They honor, yet modernize, this significant discovery and the greater understanding of its necessary and humanitarian service to the world. It was Joseph B. Strauss, D.C. who wrote in 2002, "I do not believe that you can truly understand chiropractic philosophy without studying Stephenson. There are truths within and errors that need to be seen and understood for any student to ever begin to reach a level of comprehension of chiropractic as it was and is today." Students are encouraged to study Stephenson's textbook of 1927, ALL of the Strauss' Blue Books, and the two Blue Books that I have personally authored, A New Look at Chiropractic's Basic Science and Timed Out: Chiropractic.

It is the hope that the truths and error corrections contained within the pages of these volumes will inform and inspire future generations of chiropractors so that they can make an informed choice in constructing their professional mission. Based on these studies, it is clear that the sole aim of the chiropractic objective is the restoration of normal transmission of innate impulses through the location, analysis, and the facilitation of the correction of vertebral subluxations for a normal transmission of innate impulses. PERIOD.

These texts have been written for educational instruction. They are divided into Volume One (First Year Chiropractic Text), Volume Two (Second Year Chiropractic Text), Volume Three (Third Year Chiropractic Text), and Volume Four (Fourth Year Chiropractic Text). Following the original layout of Stephenson's allowing for the integral comparison of topics. There are questions for review that are intended to help the student THINK and "internalize" the value of chiropractic, and raise inquiry to test any of its 33 scientific principles in order to verify or falsify any of them. The student is urged to become familiar with the unique chiropractic lexicon at the beginning of every volume in order to properly understand the meaning of those terms that will undoubtedly assist the study of the text. Hopefully, these four volumes of the updated chiropractic textbook will encourage future chiropractors to CARRY ON and further develop chiropractic, that will include NEW knowledge, insights, and error corrections into the third millennium and forever more.

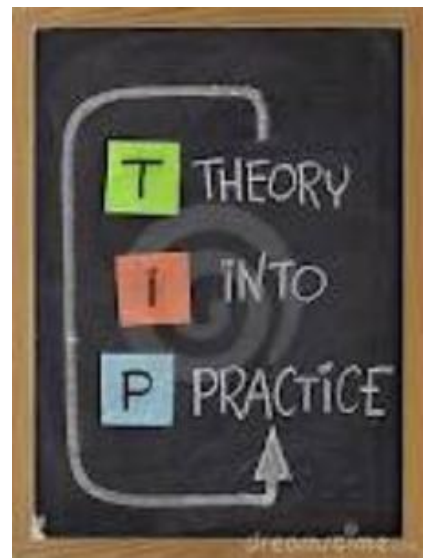
Submitted by Tom Gregory, DC

Stay tuned. Volume 2 will be released in September.

Practice tip

September is a great time of year to refocus and embrace a new chapter. Our children are starting a new school year, autumn is upon us and we are given another opportunity to embrace our Chiropractic beginnings and educate our practice members.

September 18th marks the anniversary of the very first chiropractic adjustment given by DD Palmer to Harvey Lillard. You know the story, but do all of your practice members know the story? Embrace this opportunity to host a birthday party in your office with balloons and refreshments. Invite practice members to bring a guest and offer complimentary examinations, if you choose. Tell the chiropractic story. You never know how far reaching something you think, say or do today will affect the lives of millions tomorrow!



Submitted by Daria Messina & Joe Sasso, DCs

Podcast

The Chiropractic Trust has created podcasts to educate and inspire you on your commute to the office. We interview Chiropractors in the Non-Therapeutic model of practice to share their stories.



By going to this link, <https://anchor.fm/damien-ciasullo> you can subscribe to the podcast (now on over 8 different platforms) so you will receive the updates.

To submit a question for the periodic Q & A episodes email us at rhinochiropractic@hotmail.com

Take me out to the ballgame

The GSCS is teaming up with the Somerset Patriots for our annual picnic and Chiropractic Founders Day celebration on Sunday, September 15 at 1:05pm! The Somerset Patriots are a AA affiliate of the New York Yankees organization and will play the New Hampshire Fisher Cats, a AA Blue Jays affiliate.



We have secured a private suite that holds up to 40 guests and offers a panoramic view of the ballgame. Don't delay if you want to attend as space is extremely limited.

Ticket prices include: 90 minute, all-you-can-eat buffet. Soft drinks, water, coffee and dessert are included.

Adults \$25. Children ages 5-12 \$15. Children under 5 years old FREE. Gates open at noon. Game starts at 1:05pm.

Kids run the bases after the game!

A back-to-school cooler lunch bag to the first 1,500 kids

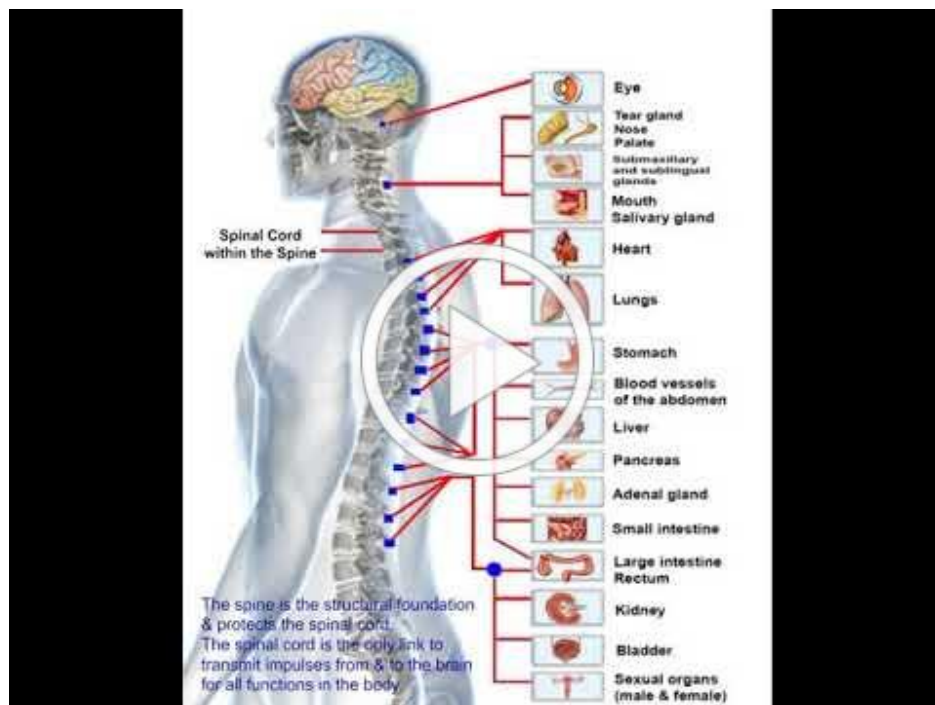
TD Ballpark, 1 Patriots Park, Bridgewater Township, NJ.

Ballpark opens at noon.

Click [HERE](#) for your registration flyer. Or call Bob Berkowitz directly (732-420-5275) to register and pay for your tickets.

See you there!

Reggie's Chemistry of Life



Don't chase
SUCCESS.
Decide to get better
every day,
do great work,
and success
will find YOU.



Become a GSCS member

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?

Join Us!

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

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