

FEBRUARY

GSCS Monthly e-newsletter

"The official voice of straight chiropractic in NJ"

FEBRUARY 2025

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From the Prez

Creating a Sense of Urgency

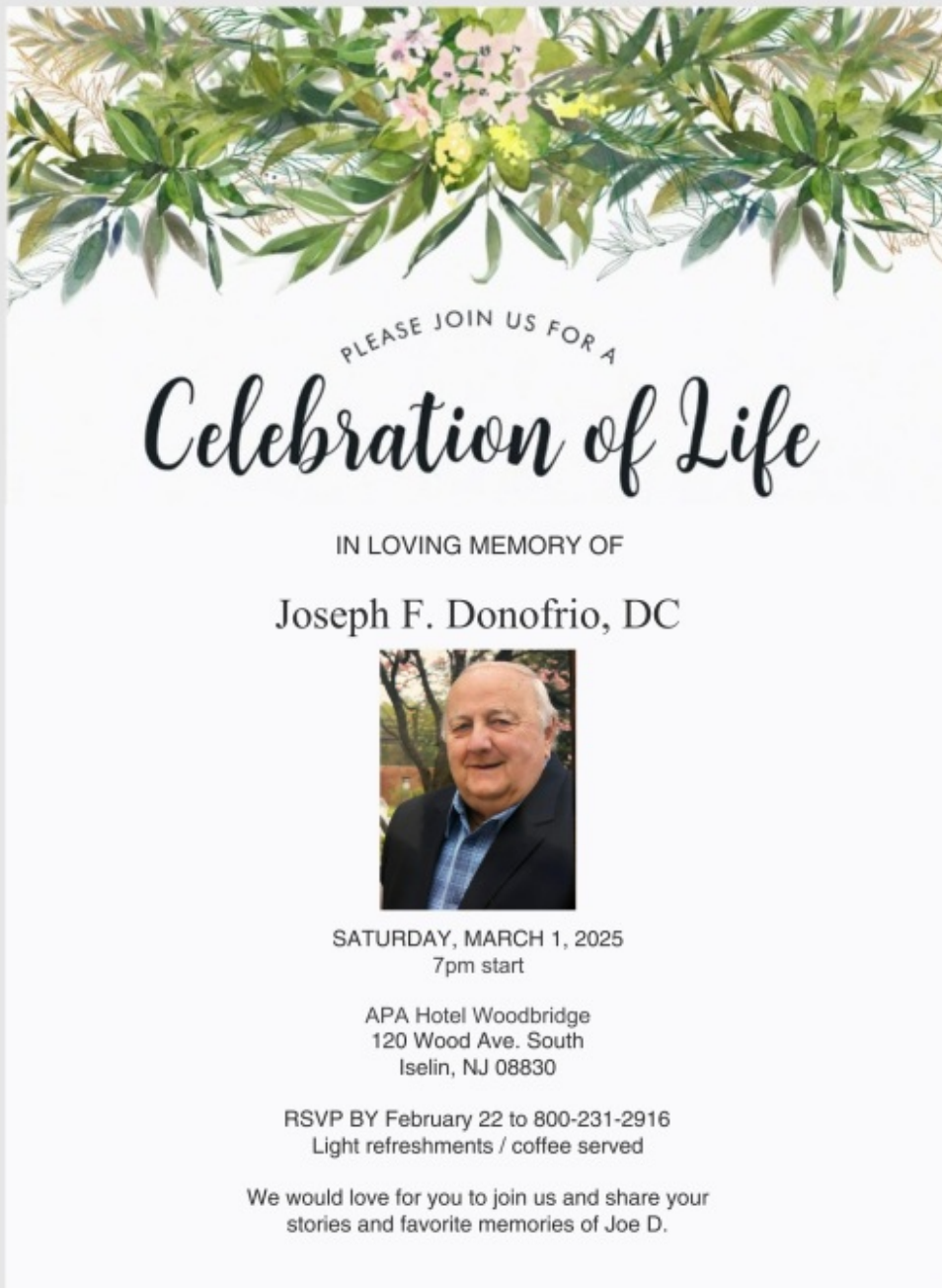
The importance in creating a sense of urgency both in your need to fulfill your mission and in

practice members to take action can not be understated. When a stream or river backs up or slows down, it will tend to stagnate. Life is always in motion and either we are going forwards, backwards or stagnating. Stagnant waters tend to decay and become overgrown until that pristine stream is nothing but an old oxbow swamp. We have to challenge ourselves to continue to meet objectives in our practice life and continue to grow. We must be striving. If we get out of the flow, we are lost. Stay in the flow.

For practice members, they need a sense of urgency to come in and keep coming in. In sales, they call that a call to action. There also has to be a call to action for them to tell their family members and friends.

Jay Yuhas, D.C.
GSCS President

Joe D Celebration of Life



Feel free to email any great pictures that you may have of Joe D to info@gardenstatechiropracticssociety.org.

Rock, Paper, Scissors

We are all familiar with the game “*Rock, Paper, Scissors*,” a quick way to decide the winner or loser in various, typically friendly, social situations from who gets the last hot wing to who will pay the dinner check. Basically, it works this way: two players tap their closed fist into their opposite hand, counting the taps, and on the fourth count, instead of tapping again into their palm, they each hold out either a closed fist, representing a rock, an open hand, representing a sheet of paper, or two extended fingers slightly separated, representing



scissors. There's a simple hierarchy employed to decide the winner: rock dulls scissors, paper covers rock, and scissors cut paper. If the players display the same item, it's a tie and they try again until a winner is decided.

There's a chiropractic version of this game that is played in our offices every day. Let's call it "*Ignorance, Indifference, Vision.*" The game is most often played between a layperson and a non-therapeutic chiropractor but it can sometimes involve two laypersons or two different chiropractors. We will focus on the outcomes of the game when played between a layperson and a non-therapeutic chiropractor. As with RPS, each player displays one of the three possible playing elements, Ignorance, Indifference or Vision. Unlike RPS, however, there are no ties, no do-overs; there may be a winner and a loser, by some standards, however, typically, either both players win or both lose.

Ignorance is a lack of knowledge and is, of course, played unknowingly but, quite importantly, with humility. The ignorant player typically enters the game accepting his lack of knowledge or, upon playing, discovers that he is unknowing through a realization, a moment of enlightenment, an "*A-hah!*" He is touched deeply by a newfound truth which will help to broaden and clarify his perspectives on himself and his world.

Indifference is a disregard for knowledge and is often played with unflinching resolve. The indifferent player is unmoved by facts or truth, often considering them to be distractions from dogmatic aims. He is uninterested in or even constitutionally opposed to change of mind or habit.

Vision is a desire and commitment to seeing possibility and pursuing ideals and is played with reason, selflessness, hopefulness, and faith. The visionary player passionately seeks to serve the highest good and elevate all circumstances and beings around him.

Ignorance vs. Vision:

When played between a layperson and a non-therapeutic chiropractor, the layperson may be ignorant – knowing nothing about non-therapeutic chiropractic upon entering the office but willing to learn - and the non-therapeutic chiropractor will be visionary. The result is, both win; the chiropractor shares a new and exciting vision of what it could mean to live as free as possible from the life-robbing impairment of vertebral subluxations and the layperson is transformed from ignorant to empowered by this new and exciting outlook.

Indifference vs. Vision:

If the layperson is indifferent – illogically committed to an unscientific and unfounded therapeutic viewpoint or expectation of the chiropractic experience and unwilling to learn or change - the non-therapeutic chiropractor will still be visionary. The result will be determined by the skill and commitment of each

player; the layperson may triumph in his mind by using every method possible in standing firm but lose in his life by that same stand, whereas the chiropractor can still be a successful visionary by presenting the truth, the whole truth and nothing but the truth, no matter what, knowing that relenting or “meeting the layperson where they are” would not serve to bring about a positive outcome or, in a longer sense, knowing that a seed has been planted in the layperson’s mind that may someday flourish into a new way of thinking and acting.

Vision vs. Vision:

If the layperson and chiropractor are both visionary, there will be an instant recognition and registration of the wisdom of living subluxation-free and the layperson will also share that vision with others; both the layperson and the non-therapeutic chiropractor win – and so do all others who will ultimately hear their shared message!

You, as a non-therapeutic chiropractor, chose to embrace that professional viewpoint because you are a visionary. Playing as a visionary is the only option you know and, thankfully, your best way to transform the ignorant, reach out to the indifferent and commune with the visionary. It’s the best way to make a positive difference! It’s a win-win strategy!

Submitted by Jim Healey, DC

GSCS Convention 2025 Registration is Available!

The Garden State Chiropractic Society has scheduled their convention for April 5 & 6, 2025.



We are thrilled to announce our exceptional line-up of speakers for our annual convention. Drs. Myron Brown, Damien Ciasullo, Andrew Daniele, Anthony DeMarco, David McGonagle, Jason Meyerson, Mary-Ellen Rada, Trent Scheidecker, Stamatis Tsamoutalidis and Jason Yuhas have agreed to be a part of our program. 15 hours of continuing education have been submitted for approval. You will need thirty hours of continuing education, including at least two hours of nutrition and risk management completed by August 31, 2025 in order to renew your NJ license. Our convention will meet the nutrition and risk management requirements for NJ renewal.

[Click HERE to register now](#) Rates increase March 16, 2025.

[Click HERE for the speaker schedule and topics](#)

[Click HERE for current list of approved states](#) NJ, NY, PA and many other states are approved. FL is still pending.

Joe D's Vision Letter to his practice members



Dear

When we first met I told you that my vision for your life was that after a period of corrective care we would check your spine on a weekly basis to keep you as un-subluxated as possible. This would allow for the fullest expression of life, function and potential in your body. In order to achieve my vision for you, I allowed you to come in on any Monday, Wednesday or Friday without a set appointment time and I promised to have you seen and on your way promptly and efficiently. If you could not make your appointments on Monday, Wednesday or Friday all you needed to do was call me and I made myself available on Tuesday, Thursday, Saturday or Sunday. Furthermore, to make this vision of a better life possible for you, I agreed to let you set your own flat weekly fee so it did not become a financial burden to you or your family. You and your family can enjoy a greater quantity and quality of life if you will share my vision for you. However, if your vision is not the same as mine please let me know so that we can begin scheduling a specific time for your visits and begin charging my regular fee of \$50.00 per person per visit for care.

You see, I can live with either vision (yours or mine) but you will live much better if you share my vision for your life. In all the time I've known you I've never misled or lied to you.

With my Love,
Dr. Joe

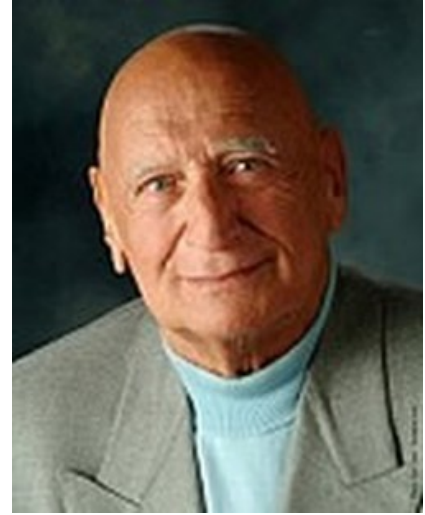
Submitted by Tom Gregory, DC

Q & A with Reggie #5

Will regular visits to the chiropractor actually help prevent certain illnesses?

"Help prevent? Yes. Actually prevent? No. Any

given illness could have many, many different causes. And if you eliminate one of those causes, you haven't really eliminated the possibility of getting that disease. So what regular chiropractic will do is reduce the likelihood of certain diseases, rather than prevent them. Nobody can guarantee to prevent the disease. What chiropractic does is eliminate from your life one major negative, a vertebral subluxation. All the other major negatives which can do damage and cause disease, are still there. Improper nutrition, lack of rest, lack of exercise, eating polluted foods, drinking polluted water, breathing polluted air. All of these are negatives which could in and of themselves cause disease. What chiropractic does is eliminate one major negative called vertebral subluxation."



Thanks to Tom Gregory, DC for this series of articles.

Room for rent in Chiropractic office

Room for rent in a chiropractic office located in Hainesport, NJ. Space is 13 x 9 with separate entrance and ample parking. Perfect for a DC just starting out or another holistic practitioner. Please contact wallacefamilychiro@gmail.com for more information.



Office equipment for sale

Contact Sal DeCosta, DC; Office (908)754-8585 or Home (848)480-2459.



Portable Adjusting table. Good, used



2 Oak hanging magazine racks. 1 new

condition \$125



\$30,1 used in good condition \$22



Oak roll top desk with roller chair. Good used condition.

\$250 for both

Oak roll top desk with roller chair. Good used condition.

\$250 for both



Zenith II Thompson Terminal Point 440 drop table. Well maintained. Good used condition. Asking \$3500 each. Reasonable offers will



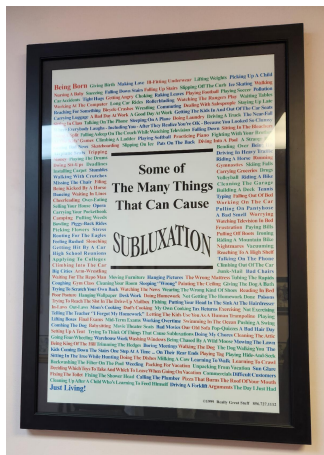
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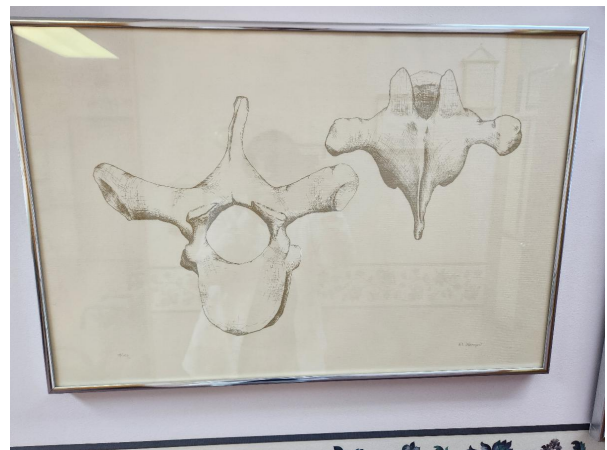
be considered



8 upholstered chairs. Very good condition. PICK UP END OF MARCH \$200 /8



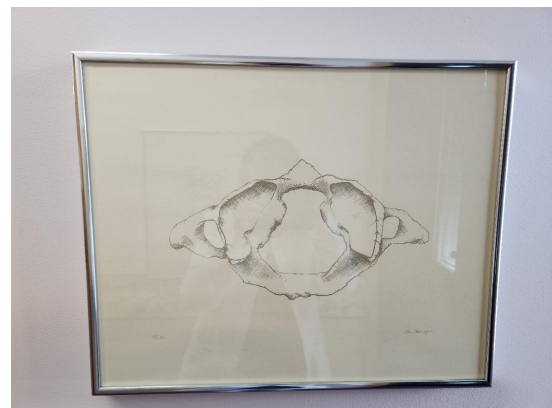
Many causes of Subluxations Framed. Very good condition \$50



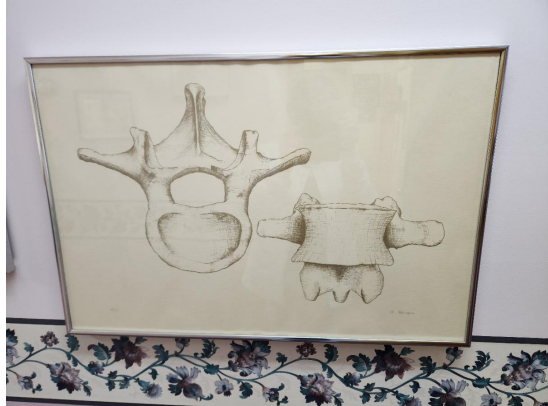
Set of 5 Framed numbered prints \$125 for all



Set of 5 Framed numbered prints. \$125 for all



Set of 5 Framed numbered prints. \$125 for all



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Practice tip

Life in practice is made a whole easier if everyone in the practice fully understands just 2 technical terms: vertebral subluxation and adjustment. On posters, on whiteboards, whatever it takes to get that message across. Repetition in as many different forms as possible is the mother of all learning. Everything that we think, say or do, every brochure, every poster, every audio, every video either reinforces the therapeutic model or the non therapeutic model.



This week examine all the above and determine which model you are reinforcing to your people, as well as to yourself.

Thanks to Tom Gregory, DC for this tip.

Save the date!

Save the date - Sunday, September 7, 2025, the GSCS will hold its Annual Picnic with the Jersey Shore BlueClaws. More details to follow.



Happy New Year! Happy New Blue Book! Volume 2!

A new publication by Claude Lessard, DC: The 2027 Chiropractic Textbook



<https://www.sherman.edu/product-category/books/>

Sometimes, those of us in chiropractic have a tendency to get stuck in the ideas and the philosophy of our forefathers and it hinders the growth and development of our philosophy. It also presents a basis for the criticism that we have developed into some sort of cult/religion. What profession is still using a 1927 textbook as its primary text?

Now for the first time in almost 100 years, The Chiropractic Text Book has been updated and re-contextualized. Claude Lessard, DC had it suggested to him by Thom Gelardi, DC to take on the task of rewriting the chiropractic textbook. Claude accepted the challenge and he produced an extraordinary textbook that will encourage future chiropractors to carry on and further develop chiropractic, that will include new knowledge, insights, and error corrections into the third millennium and forever more.

I would encourage each of you to pick up a copy of Volume 1 and Volume 2 from the Joseph B. Strauss Bookstore at Sherman College, which is ordering volumes of the 2027 Textbook, in bulk, to sell.

This an easy way to financially support Sherman so it can make some extra money.

Otherwise, you should be able to find it on any major online book retailer, such as Barnes and Noble or Amazon, by googling the title. Obviously, Sherman wouldn't make money from the proceeds of the book that way.

"This is a series of FOUR academic volumes to be studied as part of the chiropractic curriculum for the student to learn chiropractic and graduate as a chiropractor. It is the rectified version of its original precursor, "CHIROPRACTIC TEXT BOOK" written by Dr. Ralph W. Stephenson in 1927. Portions of the text are taken directly from the original and updated with NEW knowledge constructed from NEW information of the last hundred years. The same building blocks of chiropractic are refashioned into a contemporary context that includes 130 years of continuous discoveries. Credit is given to Dr. D.D. Palmer, Dr. B.J. Palmer, and Dr. R.W. Stephenson. We all stand on their shoulders as we move forward.

These volumes are simply "The Chiropractic Text Book" updated and re-contextualized. The instructions contained therein are further developed from the original concepts of the founder of chiropractic, Dr. Daniel David Palmer,

and his son, the developer of chiropractic, Dr. Bartlett Joshua Palmer. Within these volumes, I hope to falsify and deconstruct the theistic and anthropomorphic characters given to some of chiropractic's scientific principles and scientific laws in those early days, namely universal intelligence and innate intelligence. Those chiropractic concepts are then reconstructed on the solid bedrock of the testable and verifiable principles of chiropractic's basic science; they include new information acquired since 1927 that dictates the chiropractic objective. These four volumes contain NEW knowledge that has been discovered and constructed within the past 100 years, NEW information that was unavailable from 1895 to 1927. They cover the philosophy, the science, and the art of chiropractic. They are intended to be a further study of chiropractic, developed to CARRY ON the genius of our predecessors, D.D. and B.J. Palmer; they are designed to convey more precisely "WHAT" chiropractic is, "HOW" to apply its scientific principles, and the hard to vary explanation of "WHY" chiropractic is an evolutionary humanitarian approach to EVERY experience of life, not just the experience of health. These volumes comprise error corrections that are necessary for the student to obtain an assured confidence in the chiropractic objective including its universal value. They honor, yet modernize, this significant discovery and the greater understanding of its necessary and humanitarian service to the world. It was Joseph B. Strauss, D.C. who wrote in 2002, "I do not believe that you can truly understand chiropractic philosophy without studying Stephenson. There are truths within and errors that need to be seen and understood for any student to ever begin to reach a level of comprehension of chiropractic as it was and is today." Students are encouraged to study Stephenson's textbook of 1927, ALL of the Strauss' Blue Books, and the two Blue Books that I have personally authored, A New Look at Chiropractic's Basic Science and Timed Out: Chiropractic.

It is the hope that the truths and error corrections contained within the pages of these volumes will inform and inspire future generations of chiropractors so that they can make an informed choice in constructing their professional mission. Based on these studies, it is clear that the sole aim of the chiropractic objective is the restoration of normal transmission of innate impulses through the location, analysis, and the facilitation of the correction of vertebral subluxations for a normal transmission of innate impulses. PERIOD.

These texts have been written for educational instruction. They are divided into Volume One (First Year Chiropractic Text), Volume Two (Second Year Chiropractic Text), Volume Three (Third Year Chiropractic Text), and Volume Four (Fourth Year Chiropractic Text). Following the original layout of Stephenson's allowing for the integral comparison of topics. There are questions for review that are intended to help the student THINK and "internalize" the value of chiropractic, and raise inquiry to test any of its 33 scientific principles in order to verify or falsify any of them. The student is urged to become familiar with the unique chiropractic lexicon at the beginning of every volume in order to properly understand the meaning of those terms that will undoubtedly assist the study of the text. Hopefully, these four volumes of the updated chiropractic textbook will encourage future

chiropractors to CARRY ON and further develop chiropractic, that will include NEW knowledge, insights, and error corrections into the third millennium and forever more."

Dr Claude Lessard

Become a GSCS member

Join Us!

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

GARDEN STATE
CHIROPRACTIC SOCIETY
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