



GSCS Monthly e-newsletter

"The official voice of straight chiropractic in NJ"

JULY / AUGUST 2025

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From the Prez

As You Like It

It is just not a title to a

Shakespeare play! Chiropractic is so cool in that we have the ability to create our own chiropractic practice environment. Is there anything in your practice that you do not like? Have you envisioned your practice another way? It is fully in your capability to put your thoughts and actions into your dream practice. It is after all, "As you like it!"

Jay Yuhas, D.C.
GSCS President

WKCR

Most of you receiving this email live east of the Mississippi River in the United States. Some of you might think these are the call letters of a new radio station!

Nope.

It stands for, "*With Knowledge Comes Responsibility.*" Now that you understand more about the damaging effects of vertebral subluxations and the necessity of regular chiropractic care, you have a duty to tell others. We all want a community of people to have the opportunity to function at their best and expressing their optimum potential in all aspects of their LIFE.



Most of you see family, friend, coworkers, etc. regularly. Discuss how their lives can improve when vertebral subluxations are corrected on a regular basis. If they live near the office, let me know what I can do to support you to better communicate with them. If they live out of state, let me know where they live and I'll do my best to find a chiropractor for them.

And if you happen to live west of the Mississippi, where radio station call letters are different, how about using "*KPNR*" or "*Knowledge Produces New Responsibilities.*"

Thank you to Stamatis Tsamoutalidis, DC for this article.

Practicing the Straight, Non-therapeutic method that the Garden State Chiropractic Society espouses is fairly simple.

First, give new patients/members a complete explanation of the objective of your care: the correction/maintenance of vertebral subluxation (VS), rather than the temporary treatment of symptoms or disease, thereby creating a better expression of Innate and an improved quality and quantity of life.

Next, provide a system (location, fees, office flow and hours) that is conducive to creating the probability that people will be able to achieve corrective, lifetime maintenance and family care.

Now, having done the simple stuff, you'll need to do the harder stuff: stop talking like and acting like a medical doctor, they are therapeutic, you are not; start living like a Straight Chiropractor, get your spine and those of your family checked weekly; don't self-diagnose you or your family members, if you need medical care see an MD, that is their job. And please refrain from constantly talking down medicine, hospitals and medications - in doing so, you make it appear that we are the alternative to their care - and we are NOT.

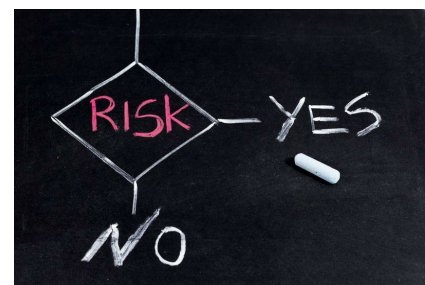
Back in the 1960s, the soldiers that went off to the war in Southeast Asia would speak of their superior officers as "*Talkin' the talk, but not walkin' the walk.*" That is to say that they said all the right stuff, but when the rubber meets the road they do not actually perform. If you're going into combat and risking your life, you want leadership that can deliver. It's the same with your future members (the public), who are looking for you to "*walk the walk.*" That will determine your success at this Straight/Non-therapeutic-Chiropractic thing. Your success or failure depends upon your integrity and congruity, people will see who you are more quickly than what you say! ENJOY!

*From the Fall 2017 STRAIGHT TO YOU by Joseph F. Donofrio, DC
aka Joe D*



When “Just Giving Advice” Becomes a Legal Relationship

**What Every Chiropractor Needs to Know About
Informal Consults and Risk Exposure**



*A Risk Management Message from ChiroFutures Malpractice Insurance
Program*

“I didn’t treat her—I just told her what I’d do if it were my kid.”

That's how a malpractice case can start.

In chiropractic practice, the line between being helpful and being legally liable can be crossed in a single conversation. Whether it's on the sidelines of a game, in a Facebook group, or at a neighborhood cookout, chiropractors are frequently approached for their opinion on someone's health situation. Here's a familiar example:

“Hey doc—my niece twisted her ankle during soccer. Her mom's worried but doesn't want to go to urgent care. It's swollen and sore but she can walk on it. What would you do?”

It sounds innocent enough. The person isn't your patient. You're just chatting. You want to be helpful. But if you suggest a course of action—like ice and elevation, or to wait a few days before seeking care—you may have just formed a doctor–patient relationship.

What's a Doctor–Patient Relationship?

Legally, a doctor–patient relationship doesn't require a formal intake form, money exchanged, or even stepping foot in your office. All it takes is you giving specific advice about someone's health that they rely upon or act on. If the outcome goes south, and your input delayed proper care or led to complications, you could be held accountable—whether you meant to establish a relationship or not.

“If it's clinical advice, it's clinical liability—even if it was off the record.”

Risk Management Best Practices

At ChiroFutures, we routinely advise chiropractors to:

- Refrain from offering health advice to non-patients. Instead say:
- “I can't comment without a proper exam. If they'd like to come in, I'd be happy to take a look.”
- Never speculate about diagnosis or treatment based on secondhand descriptions.
- Avoid giving advice in online forums or group chats where questions are posed like: “What would you do?” or “Should I be worried?”
- Document everything if the person does become a patient. Make sure consent, history, and exam are thorough and on file.

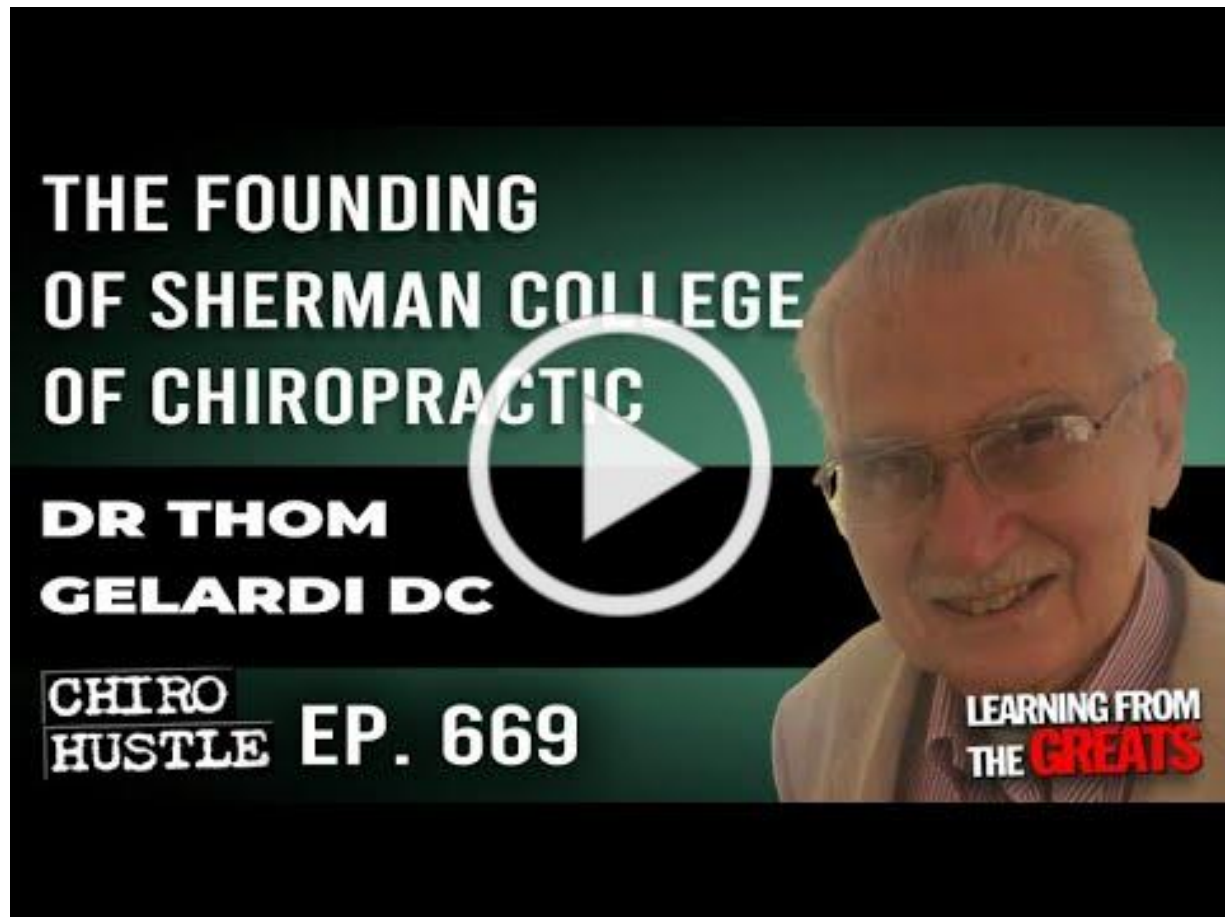
“Casual conversations can carry clinical consequences. Protect your practice by drawing the line.”

The Bottom Line

You became a chiropractor to help people—and that instinct is good. But the reality is that informal advice can create formal liability. Protecting your license, your reputation, and your malpractice coverage means learning to recognize when it's time to say:

“That’s a great question, but I can’t offer clinical input unless they’re under my care.”

Reprinted from ChiroFutures



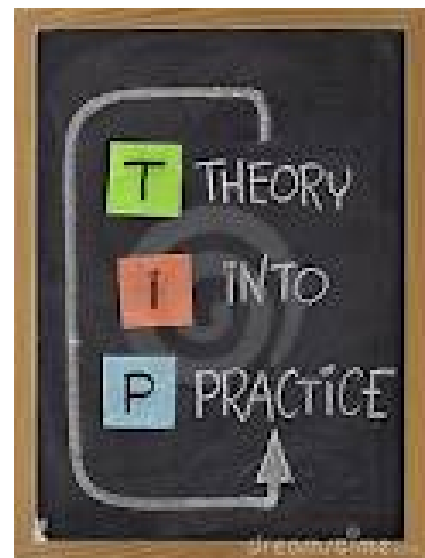
Practice tip of the month

A simple marketing idea that's fun to do, inexpensive and creates a lot of "feel good" is having a contest to win a Back-To-School Backpack.

Each time someone has their spine checked (during the month of August until the drawing date), have them write their name (legibly, please) and drop into a fishbowl on your front desk.

Purchase a kids back pack (something either a boy or girl can use) and fill it with school supplies - paper, pencils, notebooks, binder, glue, crayons, dictionary, pens, highlighters, pencil sharpener, etc. Have the back pack somewhere where people can see it when they walk in. Have a list available describing everything in the back pack taped to the front of the back pack.

Draw the winner in late August. You want to draw the winner well in advance



of the start of school - before the parent goes out and buys everything.

Take photos of you and the contest winner. Include them (with permission) on your web page, your newsletter, office Facebook page, etc. and send a copy to the winner. And don't forget to create and distribute a press release!

submitted by Daria & Joe Sasso

REGGIE Q & A #9

Why is it some chiropractors talk a lot about nutrition, rest, exercise, etc. and others don't even mention them?

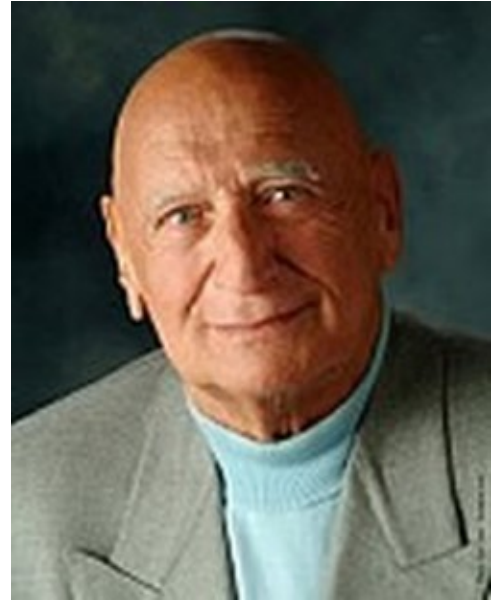
Well, that's a matter of personal choice. The practice of chiropractic is to keep you as free from vertebral subluxations as we possibly can. However, some chiropractors are concerned with more than chiropractic. They give advice on a number of things including as you said nutrition, rest, exercise, etc, even though those things are not strictly a part of chiropractic. Chiropractic itself deals with analyzing the spine, locating, identifying and bringing about the correction of these vertebral subluxations. Anything else your chiropractor does for you is something added on to the heart and soul of chiropractic.

Submitted by Tom Gregory, DC

Are there any vertebral subluxation exclusive chiropractors left on the planet?

The Strauss Chiropractic Center is looking for a part time associate to join us.

We are a long-standing (since 1967), high-volume practice located in Levittown, PA (about 20 miles north of Philadelphia.) We are focused exclusively on the location and correction of vertebral subluxation and the education of our practice members toward that objective. No writing narratives, insurance billing, or selling. Just correcting vertebral subluxation



because it, in and of itself, is a detriment to the fullest expression of life.

Interested individuals can forward their resume to strausschiropractic@gmail.com.

Office coverage available

Chiropractic office coverage available Mondays, Wednesdays, and Fridays.

Contact Dr. August Bausewein IV at dr.august.d.c@gmail.com or 201-316-6226 for more details.

Monday	Tuesday	Wednesday	Thursday	Friday
2	3	4	5	
9	10	11	12	
VACATION				
16	17	18	19	

Register NOW!

Save the date - Sunday, September 7, 2025, the GSCS will hold its Annual Picnic with the Jersey Shore BlueClaws baseball team.

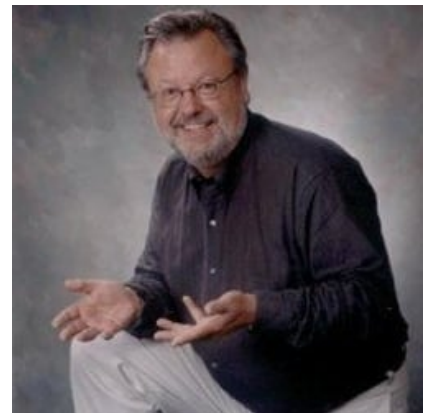


Click [HERE](#) to register or for more info.

Happy New Blue Book! Volume 2!

A new publication by Claude Lessard, DC: The 2027 Chiropractic Textbook

<https://www.sherman.edu/product-category/books/>



Sometimes, those of us in chiropractic have a tendency to get stuck in the ideas and the philosophy of our forefathers and it hinders the growth and development of our philosophy. It also presents a basis for the criticism that we have developed into some sort of cult/religion. What profession is still using a 1927 textbook as its primary text?

Now for the first time in almost 100 years, The Chiropractic Text Book has been updated and re-contextualized. Claude Lessard, DC had it suggested to him by Thom Gelardi, DC to take on the task of rewriting the chiropractic textbook. Claude accepted the challenge and he produced an extraordinary textbook that will encourage future chiropractors to carry on and further develop chiropractic, that will include new knowledge, insights, and error corrections into the third millennium and forever more.

I would encourage each of you to pick up a copy of Volume 1 and Volume 2 from the Joseph B. Strauss Bookstore at Sherman College, which is ordering volumes of the 2027 Textbook, in bulk, to sell.

This an easy way to financially support Sherman so it can make some extra money.

Otherwise, you should be able to find it on any major online book retailer, such as Barnes and Noble or Amazon, by googling the title. Obviously, Sherman wouldn't make money from the proceeds of the book that way.

"This is a series of FOUR academic volumes to be studied as part of the chiropractic curriculum for the student to learn chiropractic and graduate as a chiropractor. It is the rectified version of its original precursor, "CHIROPRACTIC TEXT BOOK" written by Dr. Ralph W. Stephenson in 1927. Portions of the text are taken directly from the original and updated with NEW knowledge constructed from NEW information of the last hundred years. The same building blocks of chiropractic are refashioned into a contemporary context that includes 130 years of continuous discoveries. Credit is given to Dr. D.D. Palmer, Dr. B.J. Palmer, and Dr. R.W. Stephenson. We all stand on their shoulders as we move forward.

These volumes are simply "The Chiropractic Text Book" updated and re-contextualized. The instructions contained therein are further developed from the original concepts of the founder of chiropractic, Dr. Daniel David Palmer, and his son, the developer of chiropractic, Dr. Bartlett Joshua Palmer. Within these volumes, I hope to falsify and deconstruct the theistic and anthropomorphic characters given to some of chiropractic's scientific principles and scientific laws in those early days, namely universal intelligence and innate intelligence. Those chiropractic concepts are then reconstructed on the solid bedrock of the testable and verifiable principles of chiropractic's basic science; they include new information acquired since 1927 that dictates the chiropractic objective. These four volumes contain NEW knowledge that has been discovered and constructed within the past 100 years, NEW information that was unavailable from 1895 to 1927. They cover the philosophy, the science, and the art of chiropractic. They are intended to be a further study of chiropractic, developed to CARRY ON the genius of our predecessors, D.D. and B.J. Palmer; they are designed to convey more precisely "WHAT" chiropractic is, "HOW" to apply its scientific principles, and the hard to vary explanation of "WHY" chiropractic is an evolutionary humanitarian approach to EVERY experience of life, not just the experience of health. These volumes comprise error corrections that are necessary for the student to obtain an assured confidence in the chiropractic objective including its universal value. They honor, yet modernize, this significant discovery and the greater understanding of its necessary and humanitarian service to the world. It was Joseph B. Strauss, D.C. who wrote in 2002, "I do not believe that you can truly understand chiropractic philosophy without studying Stephenson. There are truths within and errors that need to be seen and understood for any student to ever begin to reach a

level of comprehension of chiropractic as it was and is today." Students are encouraged to study Stephenson's textbook of 1927, ALL of the Strauss' Blue Books, and the two Blue Books that I have personally authored, A New Look at Chiropractic's Basic Science and Timed Out: Chiropractic.

It is the hope that the truths and error corrections contained within the pages of these volumes will inform and inspire future generations of chiropractors so that they can make an informed choice in constructing their professional mission. Based on these studies, it is clear that the sole aim of the chiropractic objective is the restoration of normal transmission of innate impulses through the location, analysis, and the facilitation of the correction of vertebral subluxations for a normal transmission of innate impulses. PERIOD.

These texts have been written for educational instruction. They are divided into Volume One (First Year Chiropractic Text), Volume Two (Second Year Chiropractic Text), Volume Three (Third Year Chiropractic Text), and Volume Four (Fourth Year Chiropractic Text). Following the original layout of Stephenson's allowing for the integral comparison of topics. There are questions for review that are intended to help the student THINK and "internalize" the value of chiropractic, and raise inquiry to test any of its 33 scientific principles in order to verify or falsify any of them. The student is urged to become familiar with the unique chiropractic lexicon at the beginning of every volume in order to properly understand the meaning of those terms that will undoubtedly assist the study of the text. Hopefully, these four volumes of the updated chiropractic textbook will encourage future chiropractors to CARRY ON and further develop chiropractic, that will include NEW knowledge, insights, and error corrections into the third millennium and forever more."

Dr. Claude Lessard

Become a GSCS member

Not a member? Are you a student considering practicing in NJ? Are you a DC affiliated with an organization that just doesn't represent you and your understanding on chiropractic? Are you a DC who just has not gotten around to joining a state organization yet?

Join Us!

The GSCS is New Jersey's oldest and most respected chiropractic organization. Our mission has never wavered. And now is a great time to join the GSCS.

Click [HERE](#) for a membership application.

Garden State Chiropractic Society | P.O. Box 298 | Franklin Park, NJ 08823 US

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